



JAN-MARCH 2020,

BEYOND ZERO

INSPIRING ACTION. CHANGING LIVES.

QUARTERLY NEWSLETTER



5th Edition of the Beyond Zero Medical Safari comes to Nairobi County

22nd-24th January, 2020 - Uhuru Park, Nairobi

Set right in the heart of the city, at Uhuru Park, the 3-day Medical Safari brought together over 20 partners to provide a wide range of free medical services to the public from 22nd to 24th January 2020.

more inside....



NEWS BRIEF

- 5TH BEYOND ZERO MEDICAL SAFARI HELD IN NAIROBI COUNTY
- FIRST LADY LAUNCHES THE NAIROBI COUNTY eMTCT BUSINESS PLAN
- FIRST LADY RENEWS HER COMMITMENT IN THE FIGHT AGAINST CERVICAL CANCER AT THE CANCER ADVOCACY WORKSHOP
- 100 MEN RUN - *I WILL RUN FOR HER*
- 5TH EDITION OF BEYOND ZERO HALF MARATHON
- WHAT WAS DIFFERENT ABOUT THE MARATHON?

Find out inside >



Coinciding with the national cervical cancer awareness week, the Medical Safari sought to provide free breast, prostate and cervical cancer screening services and create awareness on the risk factors, symptoms, prevention and importance of early and regular screening.

Other health services provided at the safari include; screening for diabetes and hypertension, eye care and free cataract surgeries, hearing aid services, orthopedic services, maternal check-ups, NHIF, Linda Mama and registration of differently abled persons to the National Council of Persons with Disabilities (NCWPD).



Medical Safari Round Up:

During the launch of the Safari, the First Lady visited women undergoing fistula surgeries at Mama Lucy Hospital, where she gifted them with dignity packs. In addition, the First Lady officially opened the 'Kangaroo Mother Care Center' at the same hospital that will nurse pre-term babies.

Further, the First lady launched the Nairobi County eMTCT Business Plan 2019 - 2022, aptly named "*Tulinde kizazi jijini*."



100 MEN RUN: #IWillRunForHer

This year, Valentine's Day was a little different with Beyond Zero bringing together 100 men in Karura Forest to run for women's health.

With a 5Km early morning run dubbed '*I will run for her*', the aim was to raise awareness of men's engagement in maternal health.

With just three weeks to the 5th Edition of the Beyond Zero Half Marathon, the First Lady leveraged on this event to highlight all the causes participants would be able to choose from during the half marathon.




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5th Edition of The Beyond Zero Half Marathon

8th March, 2020 - Nyayo National Stadium, Nbi



Sunday, 08th March, 2020 saw over 10,000 Kenyans take part in the 5th edition of the Beyond Zero Half Marathon. The event coincides with International Women's Day to keep with the inspiration, passionate message and call to action of the annual day.

On the athletics front, the Half Marathon took things a notch higher. Runners this year were led by pace-setters to assist them in clocking their best marathon timings.



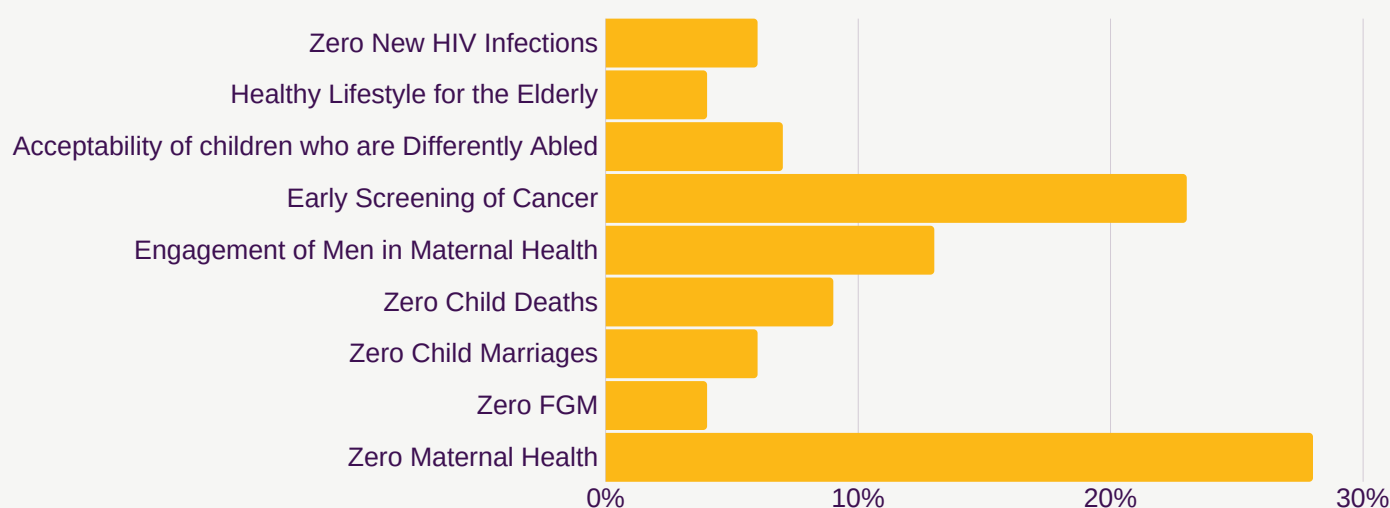
Run For A Cause: #iwillrun

This year the marathon had a new approach to engage with individuals and corporates during registration, and this was to select a "cause to run for" from the 9 Intervention areas as outlined in the Strategic Framework.

These were:

- Zero new HIV Infections
- A healthy Lifestyle for the Elderly
- Acceptability of Children who are Differently Abled
- Early screening for cancer
- Engagement of men in Maternal Health
- Zero Child Deaths
- Zero Child Marriages
- Zero Female Genital Mutilation
- Zero Maternal Deaths

Participants selected causes they resonated with as shown in the graph below;



We Ran Together: Special Olympics

8th March, 2020 - Nyayo National Stadium, Nbi



Special Olympics was the latest addition to the race categories this year, a move guided by Beyond Zero's inclusion as outlined in its 2nd Strategic Framework.

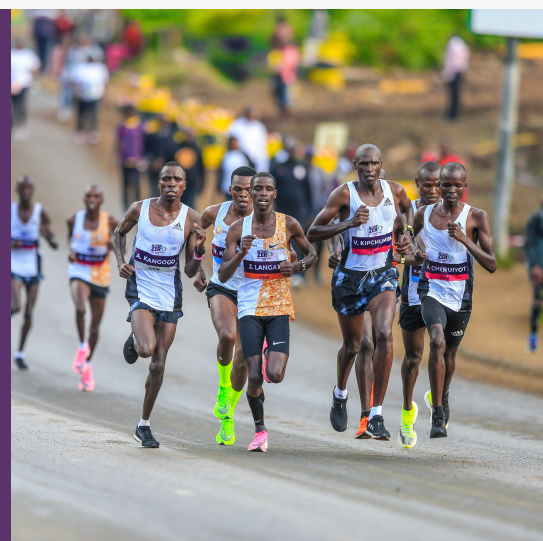
With the option of 21Km and 10Km races, the category included visually impaired and deaf persons.

In previous editions, the Tricycle race category has been a part of the Beyond Zero Half Marathon, whereby the winners won trophies and cash prizes.



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