











# **BEYOND ZERO TECHNICAL REPORT: 2018-2019**

AN INITIATIVE OF H.E. MARGARET KENYATTA THE FIRST LADY OF THE REPUBLIC OF KENYA

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## **ABBREVIATIONS**

**AIDS** 

Acquired Immuno Deficiency Syndrome

**AMPATH** 

Academic Model Providing Access to Healthcare

AMREF

African Medical and Research Foundation

ANC

Ante Natal Clinic

**APDK** 

Association for the Physically Disabled of Kenya

ART

Anti Retroviral Therapy

**CSW** 

Commission on the Status of Women

**ECNH** 

**Enrolled Community Health Nurses** 

**eMTCT** 

elimination of Mother-to-Child Transmission

**FGM** 

Female Genital Mutilation

**FOCAC** 

Forum on China-Africa Cooperation

HIV

Human Immunodeficiency Virus

IAS

International AIDS Conference

**JHIC** 

Joint Health Inspections Checklist

**KDHS** 

Kenya Demographic Health Survey

**KMT**(

Kenya Medical Training College

**KQMH** 

Kenya Quality Model for Health

**MNCH** 

Maternal, Neonatal and Child Health

MoU

Memorandum of Understanding

NACC

National AIDS Control Council

**NASCOP** 

National AIDS and STIs Control Programme

**NCPWD** 

National Council for Persons with Disabilities

NHIF

National Hospital Insurance Fund

NICU

Neonatal Intensive Care Unit

NSC

National Steering Committee

OAFL

Organization of African First Ladies against HIV/AIDS

**OAFLAD** 

Organization of African First Ladies for

Development

Writing Team: Constance Gakonyo, Angella Langat, Jane Kiragu and Vivianne Ngugi

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PFPFAR

President's Emergency Plan for AIDS Relief

PE

Positron Emission Tomography

**PMTCT** 

Prevention of Mother-to-Child Transmission

**POCT** 

Point of Care Technology

PreP

Pre-Exposure Prophylaxis

SDG

Sustainable Development Goals

STIs

Sexually Transmitted Infections

TAT

**Technical Advisory Team** 

IHC

Universal Health Coverage

**UNAIDS** 

United Nations Programme on HIV/AIDS

**UNFPA** 

United Nations Population Fund

UNICEF

United Nations Children's Fund

**WHO** 

World Health Organization

## **FOREWORD**



H.E. Margaret Kenyatta The First Lady, Republic of Kenya

Beyond Zero's journey as a health advocacy platform has been challenging, inspiring and fulfilling.

Our journey has been marked by obstacles which have elevated and strengthened my resolve, as Patron and Founder of Beyond Zero, to forge forward.

This Technical Report reflects on the realities of our time in terms of rising health concerns related to non-communicable diseases. This includes cancer, neglected areas affecting women such as obstetric fistula, newly emerging HIV infections among adolescents, and growing pressure for well-being and people centred quality care. In addition it focuses on social inclusion for children living with physical and intellectual disabilities and social protection for the elderly.

The Report also gives us an opportunity to review what we are doing and what we need to do better in order to refocus our investment and attention.

The principle idea behind Beyond Zero has been to catalyze and spur action amongst health stakeholders. Central to our work is complementing, collaborating and building strong partnerships with the National and County Governments, development partners and philanthropists, communities, civil society, the media and individual Kenyans.

We owe a debt of gratitude to all our partners who have been instrumental in the success of our work.

I believe that we all have the opportunity to do what we can to leverage our strategic positions to respond to important health issues to find sustainable solutions.

This has been a very instructive year with profound learnings, valuable lessons and a stronger conviction about the direction of Beyond Zero. We will remain sensitive to the extraordinary and complex emerging

health issues that continue to affect our lives. Guided by the Strategic Framework, 2018-2022, we will continue scaling up our advocacy to deliver on the promise I made five years ago towards ending preventable maternal and child mortality.

Going forward, we are guided by Sustainable Development Goal 3 in ensuring healthy lives and promoting the well-being for all. Beyond Zero supports the Government of Kenya in rolling out Universal Health Care. Social protection will be one of our priority interventions paying closer attention to the dignity and well-being of those lives we seek to change.

We continue to advocate for policies and programs that promote inclusion and reduce the financial burden of patients through registration with the National Hospital Insurance Fund (NHIF). We need to raise the sense of urgency for early testing and screening for cancer in order for treatment to begin earlier if it is to be effective. We will also support professional training of health workers to boost better delivery of services in our communities and hospitals.

Building a model health facility with specialised services for women and children remains a vision for Beyond Zero that will require consolidation of our partnerships and resources.

I hope that by reading this Technical Report, you will see the impact of your contributions. Let us celebrate our achievements and remain inspired to work together towards a healthy nation; there is still so much more to be done.

## **STATEMENT**



Dr. Gideon Muriuki, CBS, MBS Group Managing Director & CEO Co-operative Bank of Kenya

For the last five years, it has been our great honour and privilege as the Co-op Bank family to closely partner with Her Excellency in the First Lady's Beyond Zero Initiative. We are delighted to be part of this great transformative initiative.

Beyond Zero has been a journey of inspiration for us, for Kenyans and the wider global community of goodwill, who have rallied to the call to give a child a chance to live.

Only a mother can fully understand the challenges our women go through every day, as they struggle with the challenges of maternal healthcare and the pain of losing children, due to things that can be avoided if we work together. A chance at life is the most noble gift that one human being can give to another.

It is therefore humbling for us to have been part of an initiative that has grown to become a globally-acclaimed campaign for the promotion of child and maternal health, for which H.E. the First Lady was recognized as the 2014 United Nations Person of the Year.

Co-op Bank has participated through contribution of funds, actual participation in the marathons and, on-the-ground partnerships through the purchase of three mobile clinics for Narok, Kirinyaga and Nandi counties.

We once more request and appeal to other corporate institutions and Kenyans of goodwill to join hands with the First Lady to create a women's movement around wellness and healthy living.

We have particularly been impressed with the First Lady's leadership, and the remarkable milestones that Beyond Zero has achieved over the last five years, which include the following:

- The determination and sacrifice of the First Lady, as seen in her personal involvement in the organization of all events, spending many hours in physical training and in the actual running of the marathons both here and abroad.
- The national-wide distribution of fully-kitted mobile clinics, through which thousands of Kenyans have received medical attention, with millions more receiving useful healthcare information.
- H.E. the First Lady's strong voice in support of policy and increased resource investment in HIV prevention, treatment and care.
- Significant contribution towards improvement of key maternal and child-health indicators, as seen in the rapid declines in infant mortality, new HIV infections among children and deaths of mothers.

We echo the words of the head of UNAIDS in Kenya who once said that if Beyond Zero maintains its current momentum, Kenya will be on its way to becoming a safe haven for mothers, children and adolescents, where motherhood is enjoyed and children born AIDS-free.

"When you give to the poor it is like lending to the Lord, and the Lord will pay you back." Proverbs 19:17

# WHO WE ARE

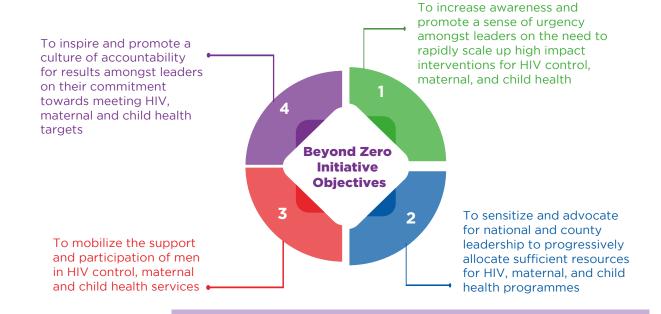
The idea of Beyond Zero was conceived in June 2013 when Her Excellency Margaret Kenyatta, the First Lady of the Republic of Kenya committed to heighten advocacy around reducing preventable maternal and child deaths. This defining moment was during the First Lady's inaugural participation at the Organization of African First Ladies against HIV/AIDS (OAFLA) Conference.

On 24th January 2014, the Beyond Zero Campaign was launched with the First Lady as its founder and Patron. Its ambitious mission was to give every pregnant woman and her unborn child the hope of living and saving children from HIV infection. The Strategic Framework on Engagement for HIV Control and Promotion of Maternal, Newborn and Child Health, 2013-2017, was formulated to guide the implementation of this programme. Since then, Beyond Zero serves as a platform to provide high level leadership in reducing maternal child and new born deaths as well as eliminating new HIV infections among children.

The Beyond Zero Initiative complements Kenya's commitment of investing in the improved quality of life for its citizens as highlighted in Vision 2030, which aims at providing high quality and affordable healthcare to all citizens including women, youth and vulnerable populations. The initiative is catalytic in nature, with a view of inspiring action by political leaders,

partners and communities through simple and focused health messages and solutions that emphasize preventive and inclusive approaches, working with all stakeholders in both public and private sector.

The Initiative leverages on the First Lady's convening power to mobilize partners to influence positive change in existing health and community systems. It is guided by the following four objectives:



The work of Beyond Zero in implementing these objectives has been informed by its two Strategic Frameworks: The Strategic Framework on Engagement for HIV Control and Promotion of Maternal, Newborn and Child Health, 2013-2017 and a Strategic Framework for the Engagement of the First Lady in the Promotion of Healthy Lives and Well-being of Women, Children and Adolescents, 2018-2022.

# About the 1st Strategic Framework 2013-2017

Launched in 2014 when the numbers of maternal and child deaths were disturbingly high, the Framework was designed to respond to this prevailing context. Beyond Zero had established that one of the drivers of these negative statistics was poor or lack of access to quality and skilled health services. The clarion call of "no woman should die while giving life" from preventable causes became the guiding principle for inspiring action, sustaining dialogue and influencing positive change in health as well as building community and public engagement.

Beyond Zero adopted an innovative approach of using Mobile Clinics as a one-stop-shop for delivering maternal and child health services and promoting primary healthcare in hard to reach or marginalized areas. To make this a reality, the Initiative built partnerships with private sector, like-minded organizations, development partners, philanthropists and individual Kenyans to finance the acquisition of the mobile clinics. Supporting the principles of devolution, Beyond Zero charted the path of working together with County Governments to contribute towards strengthening health systems by bringing health delivery closer through the mobile clinics.

So far, a total of 52 mobile clinics have been donated to counties. These Clinics were handed over to the County Governments and a Memorandum of Understanding (MoU) between the County Governments, the Ministry of Health and Beyond Zero was signed. The objective of the MoUs was to ensure the intervention is sustainable through allocation of budget for the health workers and purchase of drugs and supplies. The MoU further requires the County Governments to report on the Ministry of Health On-line District Health Information System reporting portal. The mobile clinics are recognized as level 2 stand-alone health facilities.

Governors' spouses became the Ambassadors of Beyond Zero at County level. Their participation was to cascade the clarion call that "no woman should die while giving life" and lead community mobilization strategies aimed at creating demand and uptake of health services. The National Steering Committee (NSC) and the Technical Advisory Team (TAT) implemented the priority actions in the Framework, supported by a lean Secretariat. The establishment of a dedicated Secretariat, initially incubated by the National AIDS Control Council (NACC), was to implement and coordinate the resolutions of the NSC and TAT, as well as raise strategic visibility and interest on the First Lady's agenda.

The implementation of the 1st Strategic Framework gave Beyond Zero an opportunity to learn about other health complications expectant mothers and infants faced that were not being adequately addressed, such as obstetric fistula and reproductive tract cancers. Additionally, there was low involvement of men in reproductive health, children with disability and the elderly who were not sufficiently benefiting from health and education services.

It is this reflection and context that informed the formulation of the 2nd Strategic Framework, 2018-2022, that addresses the emerging health concerns of neglected populations whilst consolidating on the gains.





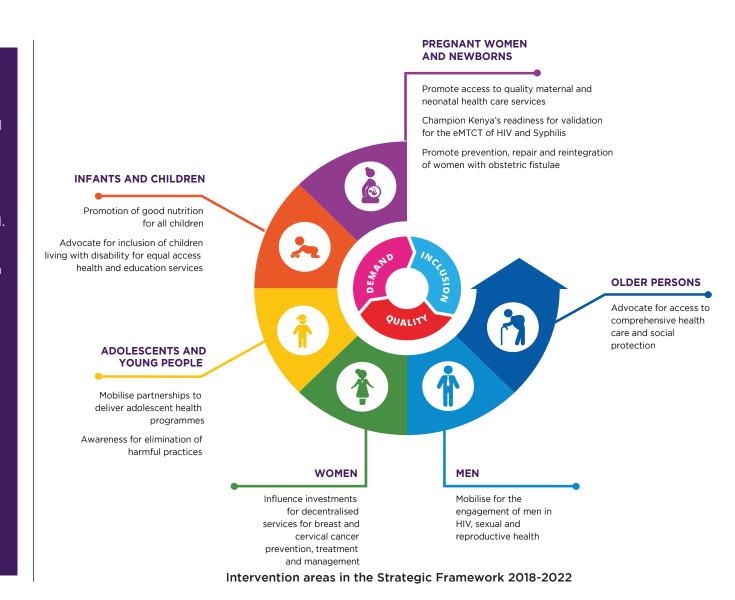
# About the 2nd Strategic Framework, 2018 - 2022

The 2nd Strategic Framework, 2018-2022, launched on 8th March 2018, is designed to guide Beyond Zero's efforts to continue advocating and forging effective partnerships that contribute to better healthcare outcomes for all Kenyans. While focusing on reducing maternal and child deaths, this Framework has deepened its approach by addressing health issues that are as a result of social inequities brought about by lack of access to maternal and child health services and harmful cultural beliefs and practices. It also recognizes the importance of the first 1,000 days of a child's life and how poor nutrition can impact growth and brain development.

This Strategic Framework is anchored on the principle of leaving no one behind and adopts a lifecycle approach targeting all Kenyans at different stages of their life. These are pregnant women and newborns, infants and children, adolescents and young persons, women, men and older persons. The Framework outlines 9 key intervention areas critical to achieving quality health for these groups of the population.

### The key interventions are:

- 1. Promotion of access to quality maternal and neonatal healthcare services.
- 2. Advocate for repair and reintegration of women living with obstetric fistula.
- 3. Champion the country validation for the pre-elimination of mother-to-child transmission of HIV and syphilis by 2021.
- 4. Promotion of good nutrition for all children.
- 5. Advocate for social inclusion of children living with disability for equal access to health and education services.
- 6. Mobilize partnerships to deliver adolescent and young people health programmes.
- 7. Influence investments for decentralized services for breast, cervical and prostate cancer prevention, treatment, and management.
- 8. Mobilize for the engagement of men in HIV and reproductive health.
- Advocate for access to comprehensive healthcare and social protection for older persons.



The success of the Beyond Zero as a high level advocacy platform is based on the convening power of the First Lady to catalyse actions and mobilize Kenyans towards Universal Health Coverage, leveraging heavily on the existing initiatives through partnerships with counties, communities, private sector, and other government agencies.

In the 1st Framework, Beyond Zero used the Mobile Clinics as the instrument of delivering healthcare services closer to the people, especially hard-to-reach populations. This has been scaled up through the Beyond Zero Medical Safaris as instruments of delivering specialized healthcare services to communities.

An Inter-agency Steering Committee and a Technical Working Group supported by an independent Beyond Zero Secretariat will support the implementation of this Framework.

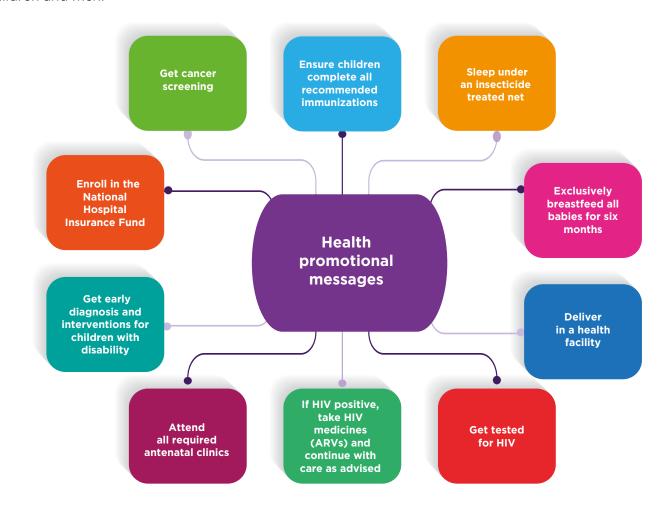


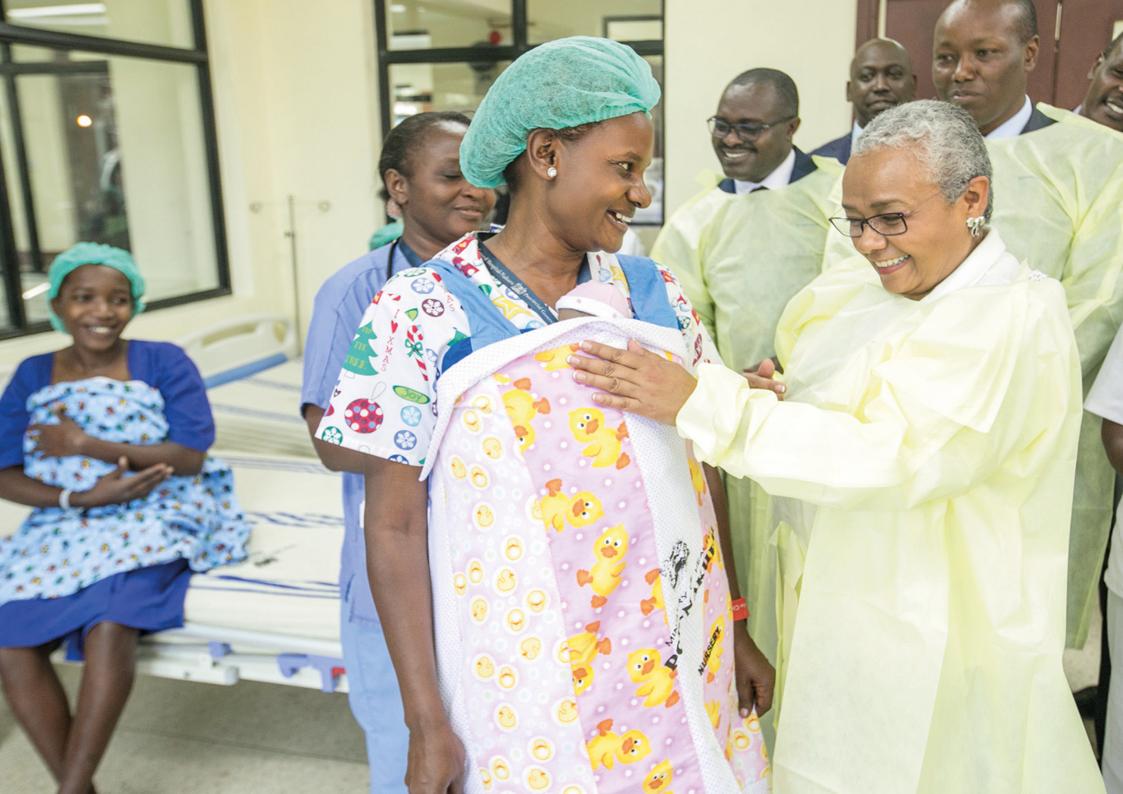
### **Beyond Zero Advocacy Model**

At the core of Beyond Zero, is an advocacy model that informs how we work and is guided by the First Lady's belief that "no woman should die while giving life." To deliver on this clarion call, the advocacy model uses the following approaches:

Using evidence to frame the advocacy agenda Identifying a compelling but simple health solution **Building** a movement by cultivating champions for alternative leadership Identifying an Advocacy Instrument for **Engagement** Using national identity as a unique resource mobilization **Promoting** partnerships by enlisting broad stakeholders and community participation

The advocacy work is also guided by the following health promotional messages aimed at improving the well-being of women, children and men:





# PROGRESS MADE IN IMPLEMENTING THE 2ND STRATEGIC FRAMEWORK

### Introduction

This Technical Report, 2018-2019, details the progress that has been made in implementing the nine interventions of the Strategic Framework, 2018-2022.

The following sections provide a detailed account of the interventions and the achievements recorded under each area of intervention. The sections demonstrate the context within which we are intervening to make healthcare accessible to hard-to-reach populations.



# SECTION 1: CATALYZING ACTION FOR EQUITABLE AND ACCESSIBLE HEALTHCARE

# The context: Why social protection programs?

The Beyond Zero Initiative seeks to contribute towards accelerating Kenya's achievement of the Sustainable Development Goals (SDGs), particularly those that touch on the health and well-being of women, men and children. These are highlighted in Goal 3: Ensure Healthy Lives and Promote Well-being for all at all Ages, and Goal 5: Achieve Gender Equality and Empower all Women and Girls.

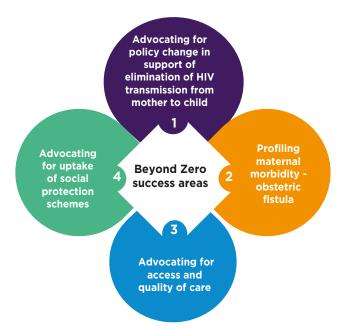
Kenya has in recent years undertaken a number of health system and financial reforms to increase coverage of quality health services, improve availability of essential medicines, and reduce out of pocket payments. All these are aimed at contributing to the achievement of the SDG goals and attainment of Universal Health Coverage (UHC).

UHC is an important component of social protection, which is a crucial approach in eradicating poverty, reducing inequalities, strengthening food security, enhancing access to education, health and decent work.

This section of the report outlines Beyond Zero's contribution to raising visibility of UHC by influencing formulation of policies that improve the health indicators of the counties and the country. It shows in detail how through its Patron and Founder, Beyond Zero has

continued to advocate for the development and implementation of County specific eMTCT business plans, provision of high quality healthcare, and elimination of obstetric fistula.

The achievements and contribution of Beyond Zero around catalyzing action for equitable and accessible healthcare is divided into four success areas as outlined below:





# Success area 1: Advocating for policy change in support of elimination of HIV transmission from mother to child

#### The context we are intervening

The world has committed itself to eliminating mother-to-child transmission of HIV and syphilis as a public health priority. <sup>1</sup> The World Health Organization (WHO) has documented the international and regional goals, with countries across the globe scaling up programmes towards the elimination of mother-to-child transmission of HIV and Syphilis.

This commitment focuses on a harmonized and integrated approach to improving health outcomes for mothers and children. In 2014. WHO published the Guidance on Global Processes and Criteria for Validation of Elimination of Mother-to-Child Transmission of HIV and Syphilis. Since then, eleven countries have been validated. Cuba became the first country to be validated for eMTCT of HIV and Syphilis in June 2015. Each of these validated countries have recorded statistics of less than 50 per 100,000 live birth cases of mother-to-child transmission of HIV and syphilis. The validation of the 11 countries (Cuba, Thailand, Belarus, Armenia [HIV only], Republic of Moldova (syphilis only), Anguilla, Montserrat, Cayman Islands, Bermuda, Antigua and Barbuda, St Christopher and Nevis as at 2017) has generated momentum for other countries including Kenya.

1 Global guidance on criteria and processes for validation: elimination of mother-to-child transmission of HIV and syphilis 2nd edition 2017

According to the Kenya HIV estimates report 2018 published by the National AIDS Control Council (NACC), adult HIV prevalence rate in Kenya stood at 4.9% with approximately 1.5 million people living with the virus. Of these, 105,200 are children aged less than 15 years. Currently, mother-to-child transmission rate is at 11.3%. Despite remarkable progress in preventing this form of transmission of HIV, NACC in its 2018 report estimates that 8,000 children were newly infected with HIV in 2017. In this regard, early infant diagnosis is important for HIV exposed infants as it ensures timely treatment initiation.

With the intention of Kenya joining the list of validated countries, the Ministry of Health adopted the Global Plan towards Eliminating New HIV Infections among Children by 2015 and Keeping their Mothers Alive. Significant achievements were made from 18% in 2012 to 11.3% in 2018. To accelerate the gains made and fast track the country's journey towards eMTCT targets and validation by WHO, Kenya developed a framework for elimination of mother-to-child transmission of HIV and Syphilis, 2016-2021.

In 2015, Kenya's First Lady committed to champion the elimination of HIV transmission from mother to child in line with the global targets. Kenya had achieved 66% reduction in such transmissions by this date. During the Beyond Zero Summit in June 2017, she

launched the Kenya Framework for Elimination of Mother-to-child Transmission of HIV and Syphilis, 2016 – 2021. The Framework aims at helping the country reduce the cases of mother-to-child transmission of HIV and Syphilis to 50 per 100,000 live births. More importantly, to have this form of transmission reduced to 5% or less among breastfeeding women, and to 2% or less among non-breastfeeding women.

Health is a shared function of the National and County Governments, as such, Counties are expected to own this National Framework by developing and implementing County specific eMTCT business plans. This is done through participatory and inclusive processes that are gender sensitive and responsive, involving communities and other stakeholders who are key to achieving the set targets. So far, Counties are at various stages of developing these plans.

The plans are a critical vehicle designed to inform the targets Counties have set for themselves in order to eliminate new HIV infections in children and to keeping their mothers alive. These include resource allocation for such interventions, pursuing specific implementation approaches based on each County context, and contributing to the broader objective of the Country being validated by WHO as one of the best practices in eliminating HIV in children.

To realize the targets, WHO has formulated the following strategies which Kenya has endorsed:

- Interruption of transmission through quality ANC and prevention services that provide timely identification and treatment of pregnant women infected with HIV or Syphilis, their sexual partners, and their infants;
- Reduction in the number of HIV and/or Syphilis infections among pregnant women;
- Promotion and protection of human rights and gender equality of women living with HIV:
- Greater engagement of women living with HIV in HIV programming, decision-making and service delivery.

NACC estimates show a significant decline in the rate of MTCT of HIV (final transmission rate including breastfeeding), from approximately 29.7% in 2005 to 11.5% in 2017. About 132,300 child HIV infections have been averted through to 2017 due to PMTCT scale up.

#### The results of our intervention

Beyond Zero has scaled its advocacy in championing Kenya's readiness for validation for the elimination of HIV transmission from mother to child by creating a platform for Counties' renewed commitments through formal launch of County-specific business plans. To date, three (3)<sup>2</sup> County eMTCT business plans have been launched alongside the Beyond Zero Medical Safaris. The Beyond Zero Medical Safari is an instrument meant to deliver high level interventions of the Strategic Framework for the Engagement of the First Lady in the Promotion of Health Lives and Well-Being of Women, Children and Adolescents, 2018-2022.



Beyond Zero convened strategic partnerships in HIV programming - NASCOP, NACC, UNAIDS, UNICEF, AMPATH and County Governments - to provide key support for the development and launch of the eMTCT Business Plans for Narok, Kisumu, and West

2 Narok, Kisumu and West Pokot Counties

Pokot Counties. Effective and efficient implementation of the County eMTCT business plans is going to significantly contribute to the reduction of HIV transmissions and validation of the country by WHO.





County	HIV Prevalence rate	MTCT rates	Partners who support the development and launch of the eMTCT plans
Narok	2.7%	16.8%	UNAIDS, NASCOP, County Government
Kisumu	16.3%	8.7%	UNICEF, UNAIDS, NASCOP, County Government
West Pokot	1.6%	19%	AMPATHplus, NASCOP, County Government

Through the Point of Care National Policy and its implementation roadmap launched at the Beyond Zero Medical Safari in Kisumu, early and fast detection of HIV is anticipated to be a game changer that will revolutionize HIV testing for HIV exposed infants.

documents establish These formal guidance for the leadership and governance structure at national and County levels for Point of Care Technologies including: regulatory requirements for registration and approval of technologies for specific country needs; establishment of an efficient service delivery system for Point of Care Technology (POCT); capacity building of healthcare service providers to ensure successful implementing of the POCT: advocacy for POCT; and sensitization and demand creation for the POCT.

From a service delivery level, POCT has helped in reducing the turnaround time for laboratory based tests from 60 days to 24 hours; resulting in earlier treatment initiation especially when the infant is diagnosed positive for HIV.



# A visit to Beyond Zero Mobile Clinic that saved Mama Fatuma's baby

When Mama Fatuma (not her real name) walked into a Beyond Zero Mobile Clinic in Moyale County in February 2016 she wanted to know how her pregnancy was progressing. This was her first ANC visit.

It was while taking her antenatal profile that she was informed that she was HIV positive. She was counseled on positive living, use of antiretroviral drugs during pregnancy and after delivery, and how to prevent passing the virus to her baby.

Mama Fatuma adhered to all the instructions provided at the clinic and on 16th July 2016, she delivered a baby girl at Moyale Sub-County referral hospital. She was asked to breastfeed exclusively for six months. The WHO recommends that HIV-infected women breastfeed their infants exclusively for the first six months of life, unless replacement feeding is acceptable, feasible, affordable, sustainable and safe for them and their infants before that time.

In addition to exclusive breastfeeding, Mama Fatuma and her baby continued to take anti-retroviral therapy as recommended. The Polymerase Chain Reaction (PCR) test conducted when the baby was six months turned negative.

An elated Mama Fatuma said: "Beyond Zero's support impacted on my life by making information available to me on how to prevent mother to child transmission of HIV and running the test was transformative."

The Beyond Zero Mobile Clinics offer medical services, including educating communities on health matters, especially those residing in hard-to-reach areas.

# Success area 2: Profiling maternal morbidity - Obstetric Fistula

#### The context we are intervening

Kenya has in the past couple of years registered encouraging though not sufficient decline in maternal mortality. However, pregnancy-related complications such as obstetric fistula and other morbidities continue to be a public health concern.

The World Health Organization defines obstetric fistula as an "abnormal opening between a women's vagina and bladder and/or rectum through which her urine and/or faeces continually leak." This occurs as a result of pressure from a baby's head during prolonged or obstructed labor due to small pelvic size. Premature childbearing, and/or malnutrition are some of the factors that predispose women to developing obstetric fistula.

Obstetric fistula is both a health and human rights issue. Fistula is rooted in poverty and affects marginalized women who lack access to quality obstetric care. These women are typically from low socio-economic status, have lower levels of education, and have limited access to prenatal care.

During the 1st Strategic Framework, Beyond Zero noted that cultural practices such as early child marriages, female genital mutilation/cutting were factors that increased the risk of prolonged obstructed labour.

Restoring dignity of women as well as integrating them back into their societies is one of the focus areas in the Beyond Zero's Strategic Framework. The First Lady has continued to create awareness on obstetric fistula and encourage women living with the condition to seek treatment or surgical repair.

#### The results of our intervention

Towards creating awareness on prevention, repair and reintegration of women living with fistula, Beyond Zero has encouraged champions to share their success in overcoming stigma as well as inspiring other women to seek fistula screening and undergo free surgical repairs.



Leading television channels, community and national FM radio stations and daily newspapers also carried feature stories and articles highlighting the magnitude of fistula for over one year.



Beyond Zero convened partners for results and resources to support the screening and repairs of women with fistula. Beyond Zero in partnership with AMREF and local partners conducted community screening for women living with fistula.





Following this advocacy effort, the Ministry of Health developed the 'National Strategic Framework on Female Genital Fistula: Towards a Free Fistula Nation,' a first of its kind in Africa. This was launched in West Pokot County on the 9th of May 2019. The Framework will guide the coordination of fistula management, integration of fistula screening into routine services, monitoring and evaluation as well as research in the country.



Two supporting documents to operationalize the Framework namely the Female Genital Fistula Training Manual for Health Workers whose objective is to facilitate training of experts to provide fistula care and Screening Manual for Community Health Volunteers were also launched.

These three critical documents are expected to refocus and intensify the actions of the country in allocating resources and creating a conducive atmosphere for management of fistula. They are also expected to increase the profile and mainstreaming of obstetric fistula as a medical and health issue that is tackled routinely in health facilities.



# Success area 3: Advocating for access and quality of care

#### The context we are intervening

The Kenyan Constitution guarantees everyone the right to the highest attainable standard of health, which includes the right to health care services and reproductive health care. Vision 2030, in its Social Pillar, commits to providing an efficient and high quality healthcare system with the best standards as a way of improving overall livelihoods of Kenyans. One of the approaches of achieving this is through the provision of UHC. Both these normative frameworks have had an impact on how health services are provided, especially in making quality management a priority and integral part of healthcare.

The WHO defines quality of care as "the extent to which healthcare services provided to individuals and patient populations improve desired health outcomes."

In the past ten years, Kenya has made progress towards increasing access to health care.

Some of the progress recorded so far include:

- Increased coverage of public health services across the country;
- Eliminated service fees for primary healthcare and maternity services to reduce financial barriers to access for vulnerable groups;

- Implemented innovative service delivery models to expand access for difficult to reach populations;
- Decentralized the availability of specialized medical services to the advantage of the underserved rural populations;
- Expanded health insurance programs that target poor households, the elderly and people with severe disabilities.

Still, one of the major challenges facing health provision in Kenya is the disparities in the access and quality of care offered between public and private facilities and across regions and towns.

To respond to these challenges, the Ministry of Health has developed the Joint Health Inspections Checklist and Kenya Quality Model for Health (KQMH) guidelines. To ensure quality of care and patient safety, all facilities are inspected using a uniform Joint Health Inspections Checklist which combines minimum standards across health records, infection control and prevention, consultation services, pharmacy, laboratory and radiology.

Beyond meeting minimum standards, all facilities must engage in continuous improvement activities guided by the KQMH. The KQMH is a framework for supporting a holistic approach to quality improvement and total quality management within the health sector.

The model integrates evidence-based medicine, clinical and public health standards guidelines with total quality management principles, and patient partnership practices.

The Joint Inspection Checklist guidelines were piloted in 2015 in Kilifi, Kakamega and Meru in 1,100 public and private facilities. To-date, 23 Counties<sup>3</sup> have trained inspectors.

#### The results of our intervention

The contribution of Beyond Zero to quality and accessible healthcare in Kenva was recognized when its Patron, Her Excellency Margaret Kenyatta, was selected as one of the Commissioners of the Lancet Global Health Commission on High Quality Health Systems in the SDG Era (HQSS Commission). The Commission is a highly regarded initiative that aims to define health system quality, describe the quality of care, propose tractable measures of quality and identify structural approaches to improve quality. High quality of healthcare services is very crucial in achieving UHC, which is key to the attainment of SDG 3; Good Health and Well-being.

Beyond Zero has been intervening in this context by complementing the realization of Kenya Quality Model for Health through high level advocacy and working with strategic partners to train health workers and provide essential and quality healthcare services, especially to hard-to-reach populations.

3 Isiolo, Kakamega, Kilifi, Kisumu, Machakos, Meru, Nairobi, Nyeri, Uasin Gishu, Vihiga, West Pokot, Baringo, Kiambu, Kitui, Kirinyaga, Kwale, Kisii, Makueni, Bomet, Laikipia, Mombasa, Marsabit, Tana

As a Commissioner, the First Lady participated via web at the inception of a study on quality of health systems. She made her written submission as part of her input to the research.

**ff** I believe a healthcare system that is intent on providing quality will be a system that listens more, cares more, is more concerned with excellence and is more responsive to the needs of the people it serves. And I think achieving that requires strategic investment in adapting and broadening curricula for medical students to adequately deal with issues of patient service, training doctors better while improving their welfare, improving quality assessment and accountability mechanism for meeting certain quality requirements, among other interventions. , ,

> H.E. Margaret Kenyatta First Lady of the Republic of Kenya

The First Lady received the preliminary results of the 'High-quality Health Systems in the Sustainable Development Goals Era: Time for a Revolution' report, at the Harvard T. H. Chan School of Public Health and committed to convene the national consultation workshop to disseminate the research findings in June 2018.



This report used qualitative and quantitative research to evaluate the quality of care available to people in low and middle income countries. It recommended that a high-quality health system should include the population and their health needs and expectations. Other areas the report recommended as needing focus were: governance of the health sector and partnerships across sectors, platforms for care delivery, workforce numbers and skills,

and tools and resources, from medicines to data. On the 11th of April 2019, the First Lady co-hosted the workshop with Ministry of Health with representation drawn from public and private sectors and unveiled the KQMH to encourage facilities to reach for the quality ceiling. Each County will define its own performance and inculcate quality as an integral part of the healthcare delivery as follows:



# Success area 4: Advocacy for uptake of social protection schemes

# The context in which we are intervening

Universal social protection systems have the potential to contribute to the achievement of a range of goals in the 2030 Agenda - from eradicating poverty and reducing inequalities to strengthening food security, enhancing access to education, health and decent work and building resilience in the face of disasters. Well-designed social protection systems can support the accelerated realization of gender equality by narrowing gender gaps in poverty; enhancing women's access to personal income; and support for poor women, the elderly and those living with disability.

Good health allows children to learn and adults to earn, helps people escape from poverty, and provides the basis for long-term economic development.

Through Vision 2030 and its Medium Term Plan III (MTP III), the government seeks to ensure all Kenyans are enrolled in social health protection schemes. The 2014 Kenya Demographic Health Survey reports that only 21% of men and 18% of women have health insurance.

#### **Results of our interventions**

The Beyond Zero Medical Safaris have created awareness and promoted increased uptake of social protection health packages such as National Hospital Insurance Fund (NHIF) and the National Council for Persons with Disabilities (NCPWD).

Beyond Zero, in collaboration with its partners, has provided specialized health and diagnostic services for the elderly including screening of eye diseases, removal of cataracts and screening for diabetes and hypertension.

Pregnant women have been enrolled into Linda Mama and Super Cover NHIF and children with disability have been assessed and registered.







# Beyond Zero at the 63rd United Nations Commission on the Status of Women

The Commission on the Status of Women (CSW) is an annual platform to showcase progress on countries achievements on women empowerment and gender equality. Beyond Zero co-hosted its second side-event with Ford Foundation and Girls Not Brides on the 18th of March 2019 at the UN Commission on the Status of Women. The first side-event was held in 2015.

The conversations and issues highlighted by Beyond Zero contributed to showcasing Kenya's success in the health sector to the global community. Participation at the side event and showing a documentary on the work of Beyond Zero, significantly contributed to the global positioning of Beyond Zero as a local instrument advancing social protection and a model for movement building. Such interactions ensured that global conversations are corresponding with Beyond Zero's local actions.

The focus of the side event was around Kenya's social protection measures towards advancing wellness and positive health outcomes to realization of UHC. It showcased the leadership, and convening power of the First Lady in bringing together a high level

international panel. The panel at the side event was drawn from regions that have pioneered social protection mechanisms to advance gender equality namely Singapore, Denmark, Cuba and Canada as well as strategic partners such as the United Nations Family, Kenya.



The Beyond Zero advocacy model which was launched at the side event was aligned with the theme of the session as an instrument of raising visibility on constituencies who are largely left behind in development: those under threat of maternal deaths, those living with consequences of harmful traditional practices and also those affected by lack of access and quality healthcare (neglected health challenges).



By telling the story of Beyond Zero model, the First Lady was able to inspire potential advocates to share their experiences and strengthen their resolve to be movement builders. The dissemination of the advocacy model is a great contribution to the global gender equality and women empowerment movement.

On her part, Her Royal Highness Princess Mabel van Oranje, Chairperson, 'Girls not Brides' spoke on the importance of safeguarding girls to realize their full potential through generation of appropriate laws and implementable policies and encouragement of a culture of empowerment. She noted that multi-sectoral programs are key to ensure protection of women and girls.

Martin Abregu, Executive Vice President of Ford Foundation shared some of the lessons learnt in their global work on ending prejudice and discrimination, particularly against women and people with disabilities. Permanent Representative of Denmark to the UN, Ambassador Martin Bille Hermann noted his government's national screening policy for women where girls between the ages of 12-18 years are given the Hepatitis B Virus (HBV) vaccine.

Deputy Permanent Representative, Permanent Mission of Singapore to the UN, Ambassador Jophie Tang mentioned the different strategies to achieve universal healthcare coverage which included: a) commitment to empowerment of women as equal citizens; b) continuous collection of data to ensure development of relevant programs; c) dedicated agencies that deal with epidemiological transitions.

The Minister of Gender of Cuba spoke of the partnership with Kenya that has facilitated the provision of a hundred specialized doctors working in the County health facilities.

Beyond Zero participated in an additional fourteen side events during the 63rd UN Commission on the Status of Women.



"Beyond Zero is an example of a home grown solution that builds on foundation of universal health coverage. It exemplifies the power of strong political leadership and role models in securing health for all. The success of Beyond Zero is the best encouragement to continue to work towards securing UHC for all women. It's not only the right thing to do but it's the SMART thing to do."

Amb. Martin Bille Hermann Permanent Representative of Denmark to the UN



"Beyond Zero has recorded an extraordinary achievement and I'm happy to continue to work with you."

Amb. Louise Blais Deputy Permanent Representative of Canada to the UN



"Beyond Zero is the Blueprint of the future of UHC in Kenya."

Mr. Siddharth Chatterjee UN Resident Coordinator Kenya



# SECTION 2: CONVENING MULTI-DISCIPLINARY STAKEHOLDERS FOR HEALTH

### The context: Why partnerships?

The burden of ensuring UHC in Kenya remains one of the concerns of the Government and other stakeholders in the health sector. No single entity can claim to have the ability to deliver equitable, holistic, quality and accessible healthcare to all Kenyans. To support Kenya's quest to realize healthier families, pulling together strategic investments, financial and technical resources, is critical. Beyond Zero Initiative considers partnerships as an instrumental pathway to our success.

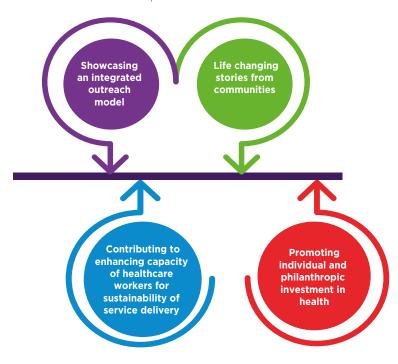
Since its launch 7 years ago, partnerships have played a valuable role in complementing Government's efforts and collectively, they have produced incredible results for Kenyans.

In collaboration with the National and County Governments, UN agencies, private sector, non-governmental organizations and communities, the country has witnessed the reduction of HIV infections among children from an estimated 13,000 in 2013 to 6,100 in 2016; the doubling of the number of women delivering in health facilities from 600,000 in 2014 to close to 1.2 million in 2016; and the reduction of the number of reported maternal deaths from 6,000 to 4,000 deaths (Kenya HIV estimates 2017).

The success in the acquisition and delivery of 52 mobile clinics to all the 47 Counties was a result of individual and philanthropic investments by Kenyans through the Beyond Zero Half Marathons. These mobile clinics have increased access to quality healthcare to communities that were previously underserved. The successful execution of this partnership model is exemplified in the Beyond Zero Medical Safaris that bring free specialized services and treatment closer to communities, which is a key ingredient to the success of UHC.

This section demonstrates the convening power of the First Lady to rally decision makers, opinion leaders and communities to address social inequities brought about by lack of access to healthcare.

The achievements and contribution of Beyond Zero around convening multi-stakeholders for health is divided into four success areas as outlined below:



# Success area 1: Showcasing an integrated outreach model

#### **Our Interventions**

Outreach programs play a critical role in providing healthcare that includes health education, basic health screening, and facilitating access to services. Outreach programs also improve health outcomes by increasing access to healthcare for vulnerable, underserved and hard to reach populations.

To guard against missed opportunities for early screening of diseases that could have been prevented, or lack of diagnostic capabilities or lack of treatment and care, Beyond Zero adopted an integrated approach to health delivery and advocacy messages through the Mobile Clinics. This was deepened through a one-stop specialized medical camp. These models demonstrate the possibility of replication of outreach and referral services at community level while complementing the national and county governments.

### **Results of our engagement**

The mobile clinics routinely provide the following services: immunization, maternal health services, antenatal care and prevention of mother-to-child transmission of HIV, curative services to both under 5 and adults, laboratory services, screening of random blood sugar and other diagnostic tests. Other services provided include: HIV testing and counselling,

nutrition, nutritional assessment and nutritional/micronutrient supplementation, deworming of pregnant women, under 5, school going children and general public.

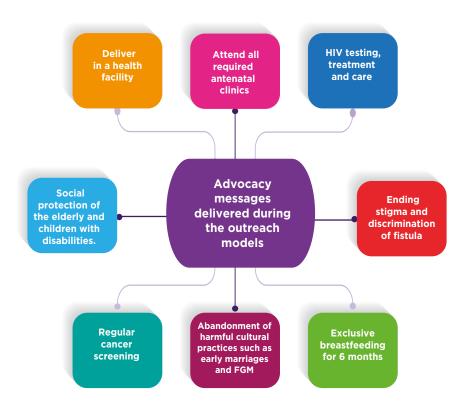
Beyond Zero Medical Safaris have provided a one-stop medical camp where diverse partners provide a variety of healthcare services under one roof. These services include: repair of obstetric fistula in women and girls, registration and improving access to services for children with intellectual impairment, enrolling of pregnant women into the National Hospital Insurance Fund and providing antenatal check-ups through ultrasounds for pregnant mothers. Other services offered during the Medical Safaris include provision of eye care screening, treatment and cataract removal for elderly persons, and screening of reproductive tract cancers in both men and women.







Beyond Zero advocacy messages delivered during the outreach models include:



The Beyond Zero Medical Safaris maximize on the provision of partnerships that facilitate the deployment of resources, such as treatment and referral services, specialized healthcare and professionals, medical supplies and equipment.

Beyond Zero successfully conducted three Medical Safaris in Narok, Kisumu and West Pokot Counties.

Medical Safaris: County, Dates, Types of services and Name of service providers

County	Date	Type of health services provided	Partner (s) who supported the provision of this health service
		Cervical and breast cancer screening	Beth Mugo Cancer Foundation Women4Cancer
		Prostate cancer screening	Beth Mugo Cancer Foundation
		Comprehensive eye care screening	City Eye Hospital
		Issuance of reading glasses	VisionSpring
		Ultra sound screening for pregnant women	Philips
Narok	larok 11th-13th September 2018	Screening for cardiovascular conditions	Medtronic
		Screening and repair of women with female genital fistula	Amref Health Africa
		Assessment and registration of persons with disabilities	National Council for Persons with Disabilities (NCPWD)
		Orthopedic clinic for children	A.I.C. Cure International
		Registration of pregnant women into Linda Mama	National Hospital Insurance Fund (NHIF)
		Registration of Kenyans into NHIF Supa cover	
		Outpatient services; maternal and child health services; Mental Health; HIV testing and counseling	County Health Services

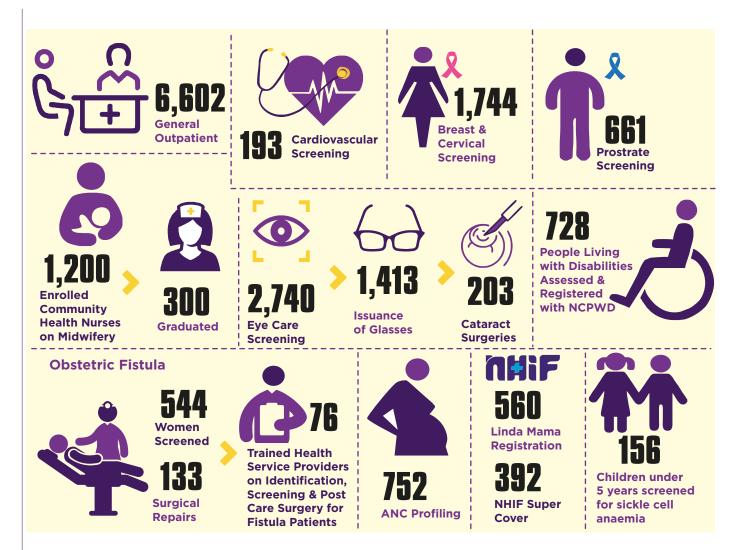
County	Date	Type of health services provided	Partner (s) who supported the provision of this health service
		Cervical and breast cancer screening	Beth Mugo Cancer Foundation Africa Cancer Foundation Women4Cancer
		Prostate cancer screening	Beth Mugo Cancer Foundation  Africa Cancer Foundation
		Comprehensive eye care screening	Kisii Eye Hospital
		Issuance of reading glasses	VisionSpring
	21st-23rd	Ultra sound screening for pregnant women	Philips General Electric (GE)
Kisumu	November 2018	Screening for cardiovascular conditions	Medtronic
		Screening and repair of women with female genital fistula	Amref Health Africa
		Assessment and registration of persons with disabilities	National Council for Persons with Disabilities (NCPWD)
		Orthopedic clinic for children	A.I.C. Cure International
		Registration of pregnant women into Linda Mama	National Hospital Insurance Fund
		Registration of Kenyans into Supa cover	
		Screening for sickle cell anemia	Ampath
		Outpatient services;; Dermatology; HIV testing and counseling; ENT	County Health Services

County	Date	Type of health services provided	Partner (s) who supported the provision of this health service
		Cervical and breast cancer screening	Beth Mugo Cancer Foundation Africa Cancer Foundation Women4Cancer
		Prostate cancer screening	Beth Mugo Cancer Foundation Africa Cancer Foundation Kisii Eye Hospital Dr. Agarwal Eye Hospital
		Comprehensive eye care screening	
		Issuance of reading glasses	VisionSpring
		Ultra sound screening for pregnant women	Philips
West Pokot		Screening and repair of women with female genital fistula	Amref Health Africa
		Assessment and registration of persons with disabilities	National Council for Persons with Disabilities
		Orthopedic clinic for children	A.I.C. Cure International
		Registration of pregnant women into Linda Mama	National Hospital Insurance Fund (NHIF)
		Registration of Kenyans into Supa cover	Tuliu (NTIII )
		Screening for sickle cell anemia	Ampath
		Outpatient services ; HIV testing and Counseling	County Health Services

# Medical Safaris: Number of services provided

In the reporting period, a total of 560 pregnant women were registered on to Linda Mama, a free maternity government program, while 752 pregnant women received free ultra-sound screening services during the Medical Safari and the Beyond Zero Half Marathon. In addition, a total of 728 persons with disabilities were assessed and registered with the NCPWD to pave way for issuance of disability cards and benefit from the government's social protection program. A total of 1,744 women were screened for cervical and breast cancer and 661 men screened for prostate cancer. Those found to have suspected cancerous lesions were encouraged to enroll with NHIF to benefit from the free radiology and chemotherapy sessions. Furthermore, those with suspicious cancerous cells in the cervix were put on free cryotherapy treatment.

Also benefiting were 2,740 persons who were screened for eye diseases. Of those screened, 1,413 were diagnosed with presbyopia and were issued with free reading spectacles while 203 people who had cataracts underwent cataract surgeries.



#### Medical Safaris: County, Dates and Beyond Zero Messages Reach

#### **NAROK**

11th - 13th September 2018



Radio Maa FM

100,000

Citizen TV
4.3 million

Viewers

950,000

Viewers

Mayan FM

1.8 million

Listeners

### **KISUMU**

21st - 23rd November 2018



Ramogi FM

4.8 million

Listeners

**Citizen TV** 

4.7 million

**Viewers** 

K24 TV RNA NNI

Viewers

Milele FM

437,000

Listeners

## **WEST POKOT**

8th - 10th May 2019



**North Rift FM** 

3.5 million

Listeners

Kokwo FM

**650,000**Listeners

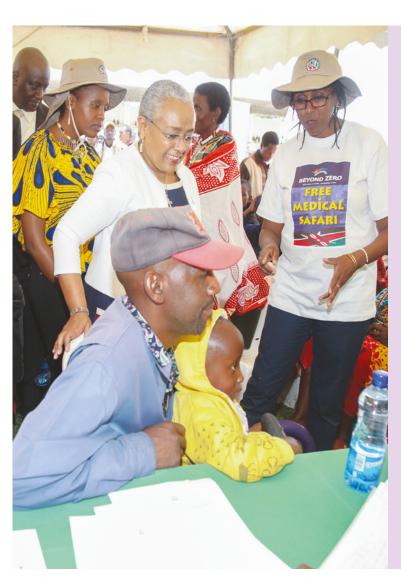
Kayla FM

1 million

Listeners



# Success area 2: Life-changing stories from the Medical Safaris



# Beyond Zero offers a new lease of life to baby Pendo

To Precious Pendo's mother, all seemed well with her new bundle of joy, until things took a turn for the worse for her baby at 7 months. Pendo was diagnosed with meningitis.

So severe was the disease that Pendo developed cerebral palsy - a group of permanent movement disorders that appear in early childhood, whose symptoms include poor coordination, stiff muscles, weak muscles, tremors, or problems with sensation, vision, hearing, swallowing, and speaking.

Her mother, 27-year-old Margaret Njoki, had lost all hope until she heard that Beyond Zero Medical Safari was visiting Narok County. On the day of the medical outreach, she brought Pendo to the Beyond Zero Medical Safari camp for assessment and registration by the NCPWD.

Njoki expressed that Pendo's registration enabled her to receive a NCPWD card. With the card, she will be able to get school fees, a wheelchair and other items that her child would need during her recovery journey.

# Sharon: Why I support Beyond Zero

One day while scanning through her social media platforms, Sharon came across information about the free antenatal cares services that were going to be offered at the Beyond Zero Medical Safari in Narok County.

She informed her husband about it, and he encouraged her to go and benefit from the free ultrasound screening that was being offered as one of the services for expectant mothers. Since Sharon had not done one, her husband felt it would help them establish how the baby was positioned in the womb as she prepared to deliver.

Sharon says her experience at the Beyond Zero Medical Safari was of great help as it gave more than what expectant mothers would ordinarily get during antenatal clinics.

"Beyond Zero Initiative is of great importance, especially to expectant mothers, because any problems detected during the ultra sound screening can be managed in good time," says an elated Sharon.

### My 13 years with Fistula

In 2005, Rebecca Nkowua had gone into labour expecting to deliver her sixth baby without problems. Her traditional birth attendant who delivered her previous pregnancies was there to give a helping hand. But things did not turn out as planned.

Nkowua, who hails from the Milili Andamat Village in Narok County, started experiencing prolonged labour. It was only after many hours of struggle that the family realized it was an obstructed labour. "I had a long labour that lasted 48 hours. I was left with this condition of leaking urine and faeces," says Nkowua.

She finally gave birth, but at a price. The process resulted with a tear in her birth canal. What Nkowua had just developed was obstetric fistula, which caused her to be incontinent for 13 years.

Obstetric fistula is a hole between the vagina and bladder and/or rectum which causes urine and/or stool to leak from the vagina uncontrollably (UNICEF). Without easy access to skilled medical services in remote areas, many women resort to traditional birth attendants to aid them during delivery.

According to the Kenya Demographic Health Survey (KDHS) 2014, only 56% of women in Kenya deliver in hospitals. Another 44% deliver at home without the aid of skilled health workers. In instances where complications such as prolonged obstructed labour arise, and emergency care is not provided, the chances of the mother developing conditions such as fistula are high. They may also experience other complications such as excessive bleeding, or even death of either mother or child, or both.

For Nkowua, although she survived, the fistula made her become a social recluse. She avoided public gatherings fearing that the smell from the leaking urine would embarrass her. The stigma and the shame she felt were immense. "I could not interact with people because of the odour. I was embarrassed," she recalls.

But her many years of suffering started taking a positive turn when a Community Health Volunteer (CHV) visited her home. The volunteer told her about the free fistula surgery camp that was being conducted by Beyond Zero Initiative in partnership with Amref Health Africa, which aims at accelerating achievement of Universal Health Coverage in the country.

After screening, she later went through corrective surgery that transformed her life. In total, 69 women benefited from fistula repair surgery at Narok Referral Hospital during that time.

It is bliss for Nkowua after the successful surgery as she is now able to mingle with her friends and family and also participate in community activities. Nkowua vows that she will educate other women on the importance of hospital delivery and also enlighten her community about obstetric fistula.

"Many women suffer silently with this condition and they feel embarrassed to come out and seek help. I did not know that this could be treated. Now I will tell other women that this condition is not permanent," she says.

For 22 years, 41-year-old Rehema Akinyi had to live with obstetric fistula.

Akinyi's troubles started in 1996 when, aged 19 years, she gave birth to her first born child. The birth of her child which was supposed to bring joy turned into a source of pain and sorrow.

For over two decades, her fear of leaking and the embarrassment it would bring made Akinyi stay away from the public and social activities. She could not fully engage in social and economic activities such as going to church or the market. Sometimes she was forced to skip church or end her church sessions abruptly when she started smelling from uncontrolled flow.

So overwhelming were her fears that she stayed away from all public engagements. She gave up on her business when people in the market started complaining that she smelled. Her self-esteem was very low. Even within her house, she could not enjoy a good time with her children and husband.

"The condition would manifest itself during unexpected times like meals times, and this

## Akinyi's 22 years battle with Fistula

was such an embarrassing situation as my kids would wonder what was wrong with me. I was also scared that my husband would notice the bad stench when he returned from his place of work in Nakuru," Akinyi recalls the tough times she had to endure.

"It has been a rough journey that left a mark of shame all over me," she equips. Still, Akinyi persevered with the problem as she gave birth to four more children.

Four of them were delivered at home. Only the fifth child was delivered at the hospital. "The district hospital is very far, so I opted to deliver my children at home," she says.

But her troubles came to halt when the Beyond Zero Medical Safari was held in Kisumu County in 2018. Akinyi heard over the radio that there would be free fistula treatment at Jaramogi Oginga Odinga Teaching and Referral Hospital. On a Saturday morning, she was among the first people who lined up to get screened for fistula. After the doctor reviewed her case, corrective surgery was recommended. Two days later, she went through the operation that corrected a problem of 22 years.

"Now I will restart my business, go to church and even make frequent visits to my husband in Nakuru. I am a free person. I can now go to any town without fear," says Akinyi, overjoyed by an operation that has changed her life.

With her face beaming with a broad smile, Akinyi says the shame and stigma she had endured for those many years is gone.

"A big thank you to the First Lady Margaret Kenyatta and Amref Health Kenya for making this possible. I have no words to describe my happiness."

### It is back to school for Emma after fistula repair

Like children of her age who engage in a lot of exploring, Emma Naserian climbed a tree during one of those playful moments. She recalls that on this particular day, things did not go so well. She fell from a tree and in the process hurt her private parts. Fearful of being scolded, she did not tell her parents about the incident.

"I remember one day I was playing and I fell from a tree, it was really painful," recalls Emma, who hails from Romesha village in Narok County. What she did not know was the fall had done more damage than she knew.

One day, 6 years ago, her sister, who she is now staying with, noticed she was leaking urine even though she had no urge to urinate. Her parents thought that this was normal for a child of her age. It was only until she started urinating uncontrollably that it became a concern. Emma had just developed a condition known as fistula. In hindsight, she suspects that fall from the tree was the source of her problem.

The condition affected Emma's social life, sometimes forcing her to miss school when the situation got out of hand. For 6 years, she had to endure the condition that turned her life into a nightmare.

Her situation changed in 2018 when one morning a CHV knocked on their door and informed them of the free screening and fistula repair surgery clinic being conducted by Beyond Zero in conjunction with Amref Health Africa. Mercy opened up and explained to the CHV about the problem afflicting Emma, who was by that time aged 10 years old and in Standard 3.

"I told the community health volunteer about my sister's condition and she told me to take her to Narok Referral Hospital for the free screening," recalls Mercy.

What followed after this encounter was a visit to the hospital. When Emma was screened, she qualified to undergo fistula repair surgery.

She was one of the 69 beneficiaries of free fistula repairs at Narok Referral Hospital conducted by the Amref Medical Specialist Consortium, the lead surgeons at the free medical, in partnership with the First Lady's Beyond Zero Initiative.

Amref Health in Kenya partnered with the Beyond Zero Initiative to accelerate achievement of UHC in the country through provision of clinical interventions for women with obstetric fistula.

The successful surgery gave Emma back her dignity and ability to continue with her studies, without missing classes. She couldn't wait to go back to school to join her friends, and fulfil her dream of becoming a teacher.

Her sister is equally excited. "This condition affected her social life and also her education. Sometimes she missed classes because of her wet clothes. I am happy that she will live a normal life again."



## Beyond Zero helped us restore sight to the needy

"One of the defining moments in our interventions to restore sight to the underprivileged populations was when we partnered with the Beyond Zero Initiative. During the Medical Safaris in West Pokot and Kisumu Counties, we reached so many more patients than we had done before," says Everlyne Nyaboke.

Nyaboke, who is a Community Outreach Coordinator at the Kisii Eye Hospital, one of the partners of Beyond Zero, says the relationship that started in 2018 has helped them attend to many needy cases, some of which they would not have reached on their own.

"One of the benefits of working with Beyond Zero is its mobilizing power. It really helped us with our community outreach activities. For instance, in West Pokot and Kisumu Counties, we were overwhelmed with patients due to this mobilization." Before any Medical Safari is held in a county, Beyond Zero creates awareness on radio, television, newspapers, and online platforms calling on hard-to-reach populations to take advantage of the free medical services.

During the Beyond Zero Medical Safari in West Pokot, notes Nyaboke, they reached over 1,400 people with eye problems. Of these, 121 underwent cataract operations, the highest number the hospital has done in recent times. In Kisumu, they attended to over 800 people during the Medical Safaris.

Apart from the high volumes of patients, Nyaboke says the partnership with Beyond Zero has helped them network and share knowledge, skills, and experiences with other medical practitioners.

"Beyond Zero Medical Safaris enables individuals and institutions to interact, share ideas, and approach health concerns as a team. It also helps us to appreciate where to refer patients for further specialized attention when we come in contact with such cases."



## Success area 3: Contributing to enhancing capacity of healthcare workers for sustainability of service delivery

## The context in which we are intervening

Investments in the people who provide healthcare services are critical for achieving progress against disease and injury. The health sector requires adequate and well trained workforce including robust community health units to deliver quality health services.

According to the Ministry of Health 2018 report, it is estimated that Kenya has 11,000 doctors and 76,000 nurses, translating to 21 doctors and 100 nurses per 100,000 people which is below WHO recommendation of 36 doctors and 356 nurses per 100,000 people. The proportion of the healthcare workforce in hard to reach areas is even lower. As a result, these areas have very poor maternal and child health indicators and high disease burden. The geographic distribution of human resources for health along with unavailability of medical commodities and supplies, sometimes hinder provision of specialized services.

Currently there are less than 20 specialists providing fistula repairs in the country and very few healthcare workers are able to screen for fistula, according to the Kenya's National Fistula Strategic Framework, May 2019.

### **Results of our interventions**

Beyond Zero's advocacy for increased access for healthcare particularly amongst pregnant mothers has, to some extent, contributed to the national increase in the number of skilled health delivery - one of the indicators of reducing maternal deaths.

To contribute towards bridging the gap, Beyond Zero partnered with the Ministry of Health, World Bank, and the Kenya Medical Training College (KMTC) to establish a scholarship fund for nursing students.

Through the scholarship fund, 1,200 enrolled community health nurses (ECHN) are undertaking training to strengthen their midwifery skills. The aim of the scholarship fund is to contribute to improved national maternal, child and adolescent health indicators, particularly for populations in hard to reach areas. In December 2018, 300 students graduated as enrolled community nurses.

In conjunction with KMTC, a selection criterion has been adopted to identify students from Baringo, Garissa, Isiolo, Mandera, Marsabit, Moyale, Samburu, Tana River, Turkana, Wajir, Embu, Kilifi, Kwale, Laikipia, Lamu, Makueni, Meru, Narok, Taita Taveta, Tharaka Nithi, Kitui, Kajiado and West Pokot.



KMTC/OP/17-TAD

#### KENYA MEDICAL TRAINING COLLEGE ISO 9001:2008 Certified

SCHOLARSHIP OPPORTUNITIES FOR CERTIFICATE IN COMMUNITY
HEALTH NURSING 2016/2017 ACADEMIC YEAR UNDERTHE KMTC/MOH/
WORLD BANK/BEYOND ZERO TRUST TRAINING PROGRAMME

The Kenya Medical Training College (KMTC), in collaboration with the Ministry of Health, World Bank and Beyond Zero Trust is offering training opportunities for a Certificate course in Community Health Nursing commencing March 2017 in the 2016/2017 academic year. Priority will be given to qualified candidates from selected Arid and Semi-Arid (ASAL) counties, underserved minorities and other vulnerable and marginalized groups willing to serve in their communities upon graduation. Applicants are expected to attach a handwritten essay of not more than two hundred (200) words explaining why they feel that they deserve the scholarship and the contribution they will make to the community upon graduation. Applications should be sent so as to reach the Director, KMTC on or before 28th February 2017.

Successful applicants will receive full scholarship for the duration of the course. Female candidates are strongly encouraged to apply.

#### Application guidelines

#### Creating an account

Requirements for creating a new account

I. Valid personal email address. If you don't have an email address you can easily create one before you continue with the application process.

- I. Log to KMTC website www.kmtc.ac.ke
- 2. On the menu, click on the PORTAL menu item, the last item on the right side
- 3. You will land on the online registration portal
- 4. If you have registered an account, log in using your email and password
- If you don't have an account, click on the (Have no account? Register) below the log in form.
- 6. This will land you to creating account form
- 7. Enter your email and password
- 8. Click on Create Account Button
- . An email will be sent to your email address with a link to verify your account.
- 10. Click on the email link
- 11. You will be redirected to KMTC portal.
- 12. Fill in the online application form step by step until it is duly filled.
- 13. Click on the SUBMIT button
- You will be provided with the duly filled form to confirm your data
   Check information accuracy.
- Once you are satisfied that the information is correct Click save changes
   On the dashboard, click on the "Apply Beyond Zero Scholarship"
- 18. Fill the required information
- Print out the duly completed form, attach relevant documents, have it signed and stamped accordingly and sent to the Director, Kenya Medical Training College, P.O. Box 30195 – 00100 Nairobi

COURSES		SPECIFIC MINIMUM ENTRY REQUIREMENTS	DURATION	CAMPUS
I. Certificate in Communi Health Nursing		K.C.S.E Mean Grade C- or equivalent qualifications C- in English or Kiswahili C- in Biology D+ in any one of the following: Maths, Physics or Chemistry	2 ½ years	Kabarnet, Lodwar, Kapenguria, Kitui, Oloitoktok, Bomet, Msambweni and Kilifi.

PETER K.TUM, (OGW) DIRECTOR /CEO

### A scholarship that transformed Wilson Lomukeno's life

"I had a passion to be a medical practitioner, but due to financial constraints, I could not afford the fee to join a medical training institute," says Lomukeno.

In 2012, he sold his only cow and used the proceeds to enroll as an HIV HTC expert at the Hekima Training Institute in Eldoret. In 2013, the certificate he earned from this college enabled him to get contractual jobs with health NGOs working in West Pokot.

One day his dream came true. In 2015, as he was going about his daily duties, the Sub-County AIDS and STI Coordinator brought him a Beyond Zero Initiative advertisement calling on students from Arid and Semi-Arid areas to apply for a fully sponsored training as Enrolled Community Health Nurses at KMTC.

"He encouraged me to apply although the deadline was just about to expire in a few days. To ensure I was not locked out, I sent the application by G4S. I needed this badly," says Lomukeno.

In February 2015, he received a message on his phone that he says completely transformed his life. Although he lost the phone around 2016, Lomukeno vividly remembers how the heartwarming message read.

"You have been selected to pursue a two and half year training as an Enrolled Community Health Nurse under full scholarship by World Bank and Beyond Zero program."

To him, this message was a dream come true. "This was a new dawn for me." He enrolled at the Oloitoktok KMTC campus in March 2016 and graduated in December 2018. After graduation, he volunteered in a few medical facilities, before he received heartening news once again.

In April 2019, the County Government of West Pokot employed him on a three-year contract. He says all seven of his colleagues from the county who benefited from the Beyond Zero scholarship and graduated with him were all offered jobs by the County Government.

On a daily basis, the dispensary sees an average of 80 adults and 50 children aged under five years old. These are the numbers Lomukeno has to ensure receive the care they need.

"If I had not gotten this scholarship and pursued this course, I would not be serving in such a position and touching the lives of hundreds of people. This scholarship is doing great things for me."

"The scholarship impacted so much on me; by transforming me from a counselor to an ECHN with the capacity to impact positively on my community, especially in the areas of maternal health."

Lomukeno now plans to pursue further education in nursing up to degree level. "The fire in me has been rekindled," he says laughing.

He is full of praise about the Beyond Zero Initiative, the World Bank, KMTC and the County government for helping him realize his dream.

"I humbly request Beyond Zero and the partners they work with to continue helping students from the marginalized communities. This scholarship fund is an equalization tool that will help regions like ours to have enough medics who can respond to the needs of our community," Says Lomukeno.

Beyond Zero together with AMREF conducted three training workshops on fistula identification, screening and provision of post-surgery care for 76 healthcare workers in Narok, Kisumu and West Pokot Counties. The training is expected to improve the management and integration of fistula treatment into routine care, sustainability of screening services, and referral of fistula patients for treatment.



Additionally, over 300 students from the KMTC gained practical experience through their participation in the medical safaris working alongside qualified healthcare workers. The Beyond Zero Medical Safaris have provided opportunities for on-the-job training, and enhancement of clinical and counseling skills.



## Success area 4: Promoting individual and philanthropic investment in health

### **Our context**

Kenya is known for its unparalleled dominance in distance running events. In any given year, there are several marathons that happen and they have become a way of life for Kenyans who are adopting healthy living. Walking or running is a great way to help improve cardiovascular health; it burns calories and builds strength.

In paying homage to Kenya's towering excellence on the track, Kenya's First Lady embarked on a unique resource mobilization strategy for her Beyond Zero Initiative. She started the Beyond Zero Half Marathons.

The marathons are used to draw the attention of state, non-state actors, and the public to the challenges of maternal and infant health in Kenya. To date, the First Lady has participated in one full marathon (London) and four half marathons.

Through the Beyond Zero Half Marathon, resources are raised to assist the Initiative to deliver on the promises within its Strategic Framework.

People from all walks of life come together to participate in this annual event held in the month of March on the International Women's Day. The 1st, 2nd and 3rd Editions of the Marathon saw exceptional synergy of Private-Public Partnerships that brought key health issues to the national agenda.

### Results of our engagement

The 2019 Beyond Zero half Marathon was held on the 10th of March 2019 at Nyayo Stadium with over 13,000 participating.



The call to action for the 4th Edition was to run for the neglected health challenges outlined in Strategic Framework, 2018-2022. These include repair and reintegration of women living with obstetric fistula, social inclusion of children living with disability, and increasing the engagement of men in reproductive health for their own benefit and that of their families.

The other inspiring development in the 2019 half marathon was the introduction of a 2km pregnant walk that saw the participation of over four hundred mothers, thanks to the partnership between Beyond Zero and Philips. These women benefited from free antenatal care screening and other health services during the marathon. The walk raised visibility of maternal health and emphasized the First Lady's rallying call of "no woman should die while giving life."



Other races included 21km Half Marathon for elite and amateur runners; 21km wheelchair race; 21km visually impaired race to assist with pre-qualification of the larger event in Tokyo, Japan; 21km tricycle race; 10km road race; and 5km family fun race.









# SECTION 3: ENHANCING LEADERSHIP, COMMITMENT AND ACCOUNTABILITY

## The context: Advocacy for better health outcomes

This section of the report highlights the depth and scale of Beyond Zero's advocacy efforts with leaders, influencers and stakeholders to improve the health of Kenyans. Beyond Zero's interventions complements both national and county government interventions. They catalyze health actions with the aim of contributing to improved health outcomes. In the last one year, the Beyond Zero Patron has continued to lend her voice on key challenges around maternal and child health, social protection for the elderly as well as inclusion of children with disabilities, and HIV prevention both in national and international platforms.



## A. Increasing access to healthcare services

i) Commissioning of the Mother and Child hospitals

Centers of Excellence are programs within healthcare institutions which provide highly specialized health services for specific specialties to strengthen health systems as well as achieve the best possible health outcomes for patients. The centers serve as learning sites for best practices as well as promoting medical tourism within the country.

Responding to the clarion call of Beyond Zero's Patron that "no woman should die while giving life," the Counties of Makueni, Nakuru and West Pokot have established Mother and Child hospitals or wings to provide a wide range of specialized maternal and reproductive health services.





Kenya's First Lady commissioned the Wings and applauded the Counties efforts that will increase access to quality maternal and child health services and serve thousands of women including those in nearby counties.

Other specialized hospital wings include the Mother Kevin Light House Wing at the St. Francis Community Hospital, Kasarani which offers specialized healthcare services including dialysis, and physiotherapy services. It also has a Pediatric Intensive Care Unit and a High Dependency Unit. The hospital continues to provide a wide range of services and specialized care to the community at a subsidized cost.



ii) Kenya National Hospital Adopt a Ward Program

Quality and affordable healthcare is a critical pillar of our country's development goals, and this greatly depends on collaboration and joint efforts from both the public and private sector. The Kenyatta National Hospital Adopt a Ward program is an example of such partnerships between the private sector and government.

On 5th July 2018, the First Lady officiated in the opening of the new pediatric wing 3. This new wing is likely to expand in service demand, with the improved facilities and a stronger emphasis on quality and care. The First Lady encouraged other private sector institutions to partner with Kenyatta Hospital and the Ministry of Health in such initiatives, and support the government's efforts towards ensuring our citizens have access to good healthcare.



## B. Lending voice to continental normative frameworks

### i) Reducing maternal and child deaths

The 2nd International conference on MNCH was held in Kenya, Nairobi between 29th-31st October, 2018 under the theme, "Maintaining momentum and focus towards ending preventable maternal and child deaths by 2030-sustainable path towards Africa's transformation." Women's health is underpinned by socio-economic and political realities. This conference that called for taking stock of progress made followed the First International Conference on Maternal, Newborn and Child Health in Africa (2013) whose theme was 'A Call to Action' for scaling up advocacy efforts.

The theme of the conference was aligned to resonate with Beyond Zero's work on maternal and child health. The First Lady committed to continue adding her voice towards this effort and observed that, "we must encourage increased male involvement in MNCH and commit to strengthening our entire health systems in pursuit of universal health for all."

The First Lady also commended the efforts of the Ministry of Health, the African Union, partners, community health volunteers and healthcare workers in reducing maternal and child mortality, which is one of Beyond Zero's key advocacy intervention areas.

In attendance was the Commissioner for Social Affairs African Union, Her Excellency Amina Elfadil Mohammed, the Cabinet Secretary for Health Sicily Kariuki, Director of Medical Services Dr. Jackson Kioko, UNFPA representative to Kenya Dr. Ademola Olajide, Chairman Kenya Healthcare Federation Dr. Amit N. Thakker, Health Lead of the Health in Africa Initiative, World Bank Prof. Khama Rogo, PS Ministry of Foreign Affairs Mr. Macharia Kamau, Council of Governor Chairman and Isiolo Governor Dr. Mohammed Kuti, among others.



## C. Enhancing diagnostics for quality health and wellness

i) Commissioning of equipment across the country

The Aga Khan University Hospital launched an ultra-modern Positron Emission Tomography (PET) CT scanner and a cyclotron machine, the first of its kind in East and Central Africa, which are expected to transform the treatment of cancer and other chronic illnesses in the region. The lack of appropriate diagnostic treatment is a major burden that has caused families financial stress as they seek treatment outside the country. The government's investment in thirty-seven CT scan equipment will augment the ultra-modern PET CT scanner for early diagnosis in support of Universal Health Care. The launch, held in October coincided with recognition of Breast Cancer Month.



Similarly, in West Pokot County the First Lady also commissioned an AMREF Health Africa donated cryotherapy machine for treatment of pre-cancerous cells in the cervix as well as a Regional Satellite Bank that will receive pre-tested donated blood and distribute it.



ii) Receiving of assistive devices

The Giants Group of Nairobi donated 100 wheelchairs to the First Lady during the 10th Annual World Focus on Autism to benefit the Association for the Physically Disabled of Kenya (APDK), A.I.C. Cure Hospital, and the Kenya Special Olympics Association. The First Lady commended the group for their philanthropic work and called for the acceptance, inclusion and equitable opportunities for children living with disabilities.



## D. Enhancing human resources for health

### i) Commissioning of 100 nurses

Provision of quality healthcare and training of health care workers are essential components of a well-functioning health system. Nurses are pivotal in improving the healthcare landscape across the country and the region as they form the front line of interaction with all patients.

The Cicely McDonnell College of Health Sciences at the Nairobi Hospital, which injects 100 nurses annually into the country's medical service, provides skilled nursing workforce.

Before presiding over the graduation ceremony, the First Lady officially opened the new maternity and Neonatal Intensive Care Unit (NICU) at the hospital. The new NICU has a bed capacity of 16 patients while the Neo-natal High Dependence Unit can accommodate 20 patients.



The First Lady noted that "the role played by nurses especially in the provision of preventive and curative health services is at the core of the county's health ecosystem." This official opening of the units was followed by the First Lady presiding over the 24th graduation ceremony where 86 nurses graduated. Of the 86 graduates, 58 were awarded diploma certificates in Kenya Registered Nursing while 28 earned higher diploma certifications in various nursing specializations.

### ii) Advocating for more nursing services

The 5th International Conference of Global Network of Public Health Nursing was held in Kenya, under the theme; "Good Health and Well-being; Contribution of Public Health Nurses to Achieving Goal 3 of the UN SDGs." Hosted in Kenya and for the first time in Africa, the conference coincided with the International Nurses Day and National Nurses Week. The week-long activities recognize nurses as the heart of the health workforce for the critical role they play in achieving high quality health outcomes. The theme of the conference resonated with the efforts of the Beyond Zero Initiative of advocating for the health and well-being of all Kenyans.

While presiding over the official opening ceremony of the conference, the First Lady noted that the country has intensified the training, development and deployment of public nurses. "In my work and visits to health centers across Kenya, I have witnessed the role of nurses and community health workers as key influencers in the health and well-being of patients, communities and the populations they serve. It will certainly benefit all our healthcare systems if we invest in building a strong cadre of public health nurses, through rigorous training, specialization and practice to enhance their skills."

In addition, the First Lady also launched the 'Nursing Now-Kenya' campaign aimed at raising the status and profile of nursing towards the implementation of quality of healthcare and achievement of universal coverage for the next three years. The First Lady noted her admiration for nurses and midwives as the first point of contact at primary healthcare. She encouraged the health sector and nursing associations to engage in concerted efforts to develop joint frameworks for promotion of the status and recognition of the nursing fraternity.



It is for this reason that in 2016, Beyond Zero partnered with World Bank and the Kenya Medical Training College (KMTC) to provide training to 1,200 enrolled community health nurses from marginalized communities. The first cohort of graduates was celebrated in 2018. The nurses were enrolled in 2017 and 2018 respectively.

# E. Showcasing leadership for reduced elimination of mother-to-child transmission of HIV

### i) IAS 2018 Conference

Each year, the International AIDS Conference provides a unique platform for advocacy, human rights, sharing of scientific findings, and an opportunity to strengthen HIV response through evidence based programs and policies. The 2018 conference, themed "Building Bridges and Breaking Barriers," raised the profile of HIV and how populations at risk - mothers, children and adolescents can be reached in a more effective manner.

Over 14,000 researchers, activists, policy makers, doctors and members of the legal fraternity representing over 175 countries attended. Kenya participated in the 57th session as chairs, facilitators, speakers as well as providing 154 posters and 12 oral presentations respectively. Highlights of the conference included: presentations on rights-based approaches in Eastern Europe to more effectively reach key populations; promising results of potential new vaccines and innovations in diagnostic technologies; advances in prevention, testing and treatment, featuring a presentation on preliminary findings from the rollout of pre-exposure prophylaxis (PrEP) in key countries.



The First Lady presented her keynote address on Kenya's Leadership and Innovation for Results for eMTCT and Adolescent Care. She demonstrated Beyond Zero's work and contribution on HIV issues specifically the reduction of mother to child transmission from 16% to 8% as indicated in the 2015 data. The First Lady reiterated her commitment to remaining steadfast in pursuit of eMTCT validation by 2021. Reflecting on her advocacy experiences, she emphasized the importance of committed high level leadership. She said, "I know that committed leadership driven by clear targets creates a ripple effect where individuals, communities and institutions re-organize themselves in strategic partnerships across different sectors and start to hold each other accountable."

UNAIDS Executive Director Michel Sidibe and US President's Emergency Plan for AIDS Relief (PEPFAR) Deputy Coordinator for Multi-sector responsibility and Diplomacy Dr. Mamadi Yilla appreciated the First Lady for her consistent efforts to rally Kenya towards zero new infections among mothers, babies and the youth.

### ii) China- Africa Cooperation FOCAC Summit

In September 2018, on the sidelines of the Forum on China-Africa Cooperation (FOCAC) summit in Beijing, The First Lady joined her counterparts from the OAFLAD as well as China's First Lady, Professor Peng Liyuan to light up a Red Ribbon and officially launch the Joint Initiative of the China-Africa Thematic Meeting on HIV/AIDS Prevention and Control.



The 2018 FOCAC summit brought together over 20 African Heads of State and First Ladies to discuss closer partnership between China and African countries, and health related matters.

The First Lady said that Kenya strongly supported the call for an HIV Free generation. At the meeting, she pressed the red button to light the red ribbon logo to mark a collective plan of action and reaffirmation for China's and Africa's commitment to pool resources that will ensure a future free of AIDS.

# F. Benchmarking for a resilient health ecosystem, Beyond Zero model facility

Beyond Zero complements government through investments in capacities of health facilities to provide quality maternal and child health services. The model facility, a dream of the First Lady, will be an integrated modular facility that provides a spectrum of services for mothers and children across the continuum of care. In view of this, the First Lady visited Philips Centre Eindhoven in the Netherlands to foster a partnership for the establishment of a specialized Beyond Zero Referral Hospital. The center serves as a factory for modern health care solutions in neo-natal intensive care, emergency room, x-ray and the Philips Community Life Centre Kits.



The First Lady also visited the Maxima Medical Children's Hospital in Veldhoven to see how pre-term babies are cared for, and how families benefit every day from an alternative approach to mother and child care.

## G. Promoting girls and women's agency

### i) Celebrating International Women's Day

International Women's Day is marked on March 8th to celebrate the social, economic, cultural and political achievements of women and re-emphasize the need to accelerate women and girls' empowerment and gender equality. The theme for 2019 was "Think Equal, Build Smart, and Innovate for Change."

The Ministry of Public Service, Youth and Gender convened a platform to celebrate the leading icons of change and innovation in the gender equality and women's movement. Kenya's First Lady was invited as the chief guest where she also launched the first edition of a book titled: Pioneers & Transformers: The Journey of Women Trailblazers in Kenya. The book celebrates the achievements and the journeys of women as mothers, wives, entrepreneurs, teachers, doctors, activist, conservationists and politicians. The First Lady also launched a curriculum on women leadership, which will be used to train women interested in politics.



Delivering gender equality for women and girls, Women Deliver brings together diverse voices and interests to push for gender equality through capacity building, solution sharing, and partnership creation. Held every three years, the June 2019 conference brought together over 6000 influencers, advocates, academics, activists, and journalists, in Vancouver, Canada.

Beyond Zero represented the Office of the First Lady and participated in 17 sessions as well as interacted with different partners. The conference ignited a global dialogue with more than 100,000 people participating via 200 Satellite Events on 6 continents through WDLive, and Women Deliver's virtual conference. Canada's Prime Minister Trudeau made a \$1.4billion annual commitment to girls' and women's health.



Speaking at the event, H.E. Uhuru Kenyatta, The President of Kenya said, "When I assumed presidency of my country, my very first policy intervention was focused on pre-natal and post-natal care targeting the health of our mothers and our children. Since that date in 2013, my government has committed approximately \$480 million for free maternity services and child immunization which has contributed to a significant decline in maternal and child mortality rates in Kenya. These efforts by my government have been complemented by the Beyond Zero campaign championed by the First Lady of Kenya." The President committed to ending FGM by 2022 and making secondary education compulsory for all children.

## H. Recognizing the role of the First Lady

i) WHO Director General's Health Leaders 2019 Award

Physical activity improves the overall well-being as well as the quality of life of individuals. The First Lady has used marathons to raise visibility of her clarion call that, "no woman should die while giving life" She is the pioneer First Lady to run a full marathon and successive half marathons in a bid to rally support for maternal and child health.

In view of this, the World Health Organization invited the First Lady as the special guest in its walk that aims to raise awareness and goals of the WHO and other UN agencies based in Geneva.

The 2019 edition of "Walk the Talk" was held on 19th May 2019. The First Lady participated in the walk as a way of encouraging healthy life choices which she has promoted through the Beyond Zero Marathons.



In recognition of Kenya's First Lady outstanding advocacy on national and global health, the World Health Organization awarded her the prestigious World Health Director General's Health Leaders 2019 award. Whilst accepting the award, the First Lady observed that, "We have been challenged to shift our thinking and consider long-term health system

strengthening that adopts a holistic lifestyle approach and behavioral change."



The First Lady also participated at a side event dubbed 'Adolescent Health - the Missing Population in Universal Health Coverage'. Adolescents represent an age group that is vulnerable to HIV infections and other health challenges, yet neglected in delivery of healthcare services.



### ii) Ernest and Young Life Achievement Award

The EY Entrepreneur of the Year Awards are held in 66 countries during the November to December season leading up to the annual gala banquet in Monte Carlo in June of each year. The EY awards are in five categories including the Master Award that recognizes successful entrepreneurs whose business turnover exceeds US dollars 50 million per annum.

Among the 10,000 nominees for the EY awards, Narendra Raval, Founder and Chairman of Devki Group emerged the winner for the Master category award while Lizzie Wanyoike (teacher and founder of the Nairobi Institute of Business Studies, NIBS) took the winning woman category award. The emerging (entrepreneur) category award went to Ken Njoroge who is the founder and CEO of the Cellulant Group.

The First Lady was awarded the Eastern Africa Lifetime Achievement Award for her relentless efforts to stop preventable maternal and newborn deaths in the country through her Beyond Zero Initiative.



### iii) Steering Committee member at OAFLAD

In February 2019, during the 22nd Ordinary General Assembly held in Addis Ababa, Ethiopia, OAFLA officially changed its name to Organization of African First Ladies for Development (OAFLAD) and launched a new strategic plan (2019-2023). The strategic plan envisions; "A developed Africa with healthy and empowered children, youth and women" with a goal to make a significant contribution to the health and well-being of children, youth and women in Africa.

OAFLAD leverages on the unique position of the First Ladies to promote advocacy through their local initiatives, mobilize resources, form strategic partnerships with stakeholders at all levels for better healthcare policies and laws to improve women and youth empowerment.

The First Lady of Burkina Faso, Adjoavi Sika Kabore was appointed President and the First Lady of the Republic of Kenya, Margaret Kenyatta as the Vice-President.

The First Lady of the Republic of Kenya is also a member of the OAFLAD Steering Committee which oversees the implementation of decisions made at each General Assembly.





### **SECTION 4: APPRECIATING OUR PARTNERS**

### **Beyond Zero 2019 Half Marathon Partners**

























































































































































### **Beyond Zero 2019 Half Marathon Partners**



### **Beyond Zero appreciates its partners**

















































































































































Chandarana Foundation

### Beyond Zero Medical Safari Partners - Narok, Kisumu and West Pokot Counties



### **Beyond Zero appreciates its partners**



































































































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Beyond Zero Secretariat
Off Kabasiran Avenue, Lavington, Nairobi
Tel: +254 20 2426022/ 0748 590493
Email: info@beyondzero.or.ke
Website: www.beyondzero.or.ke

@BeyondZeroKenya

f The Beyond Zero Campaign



f Office of the First Lady Kenya