



REPUBLIC OF KENYA

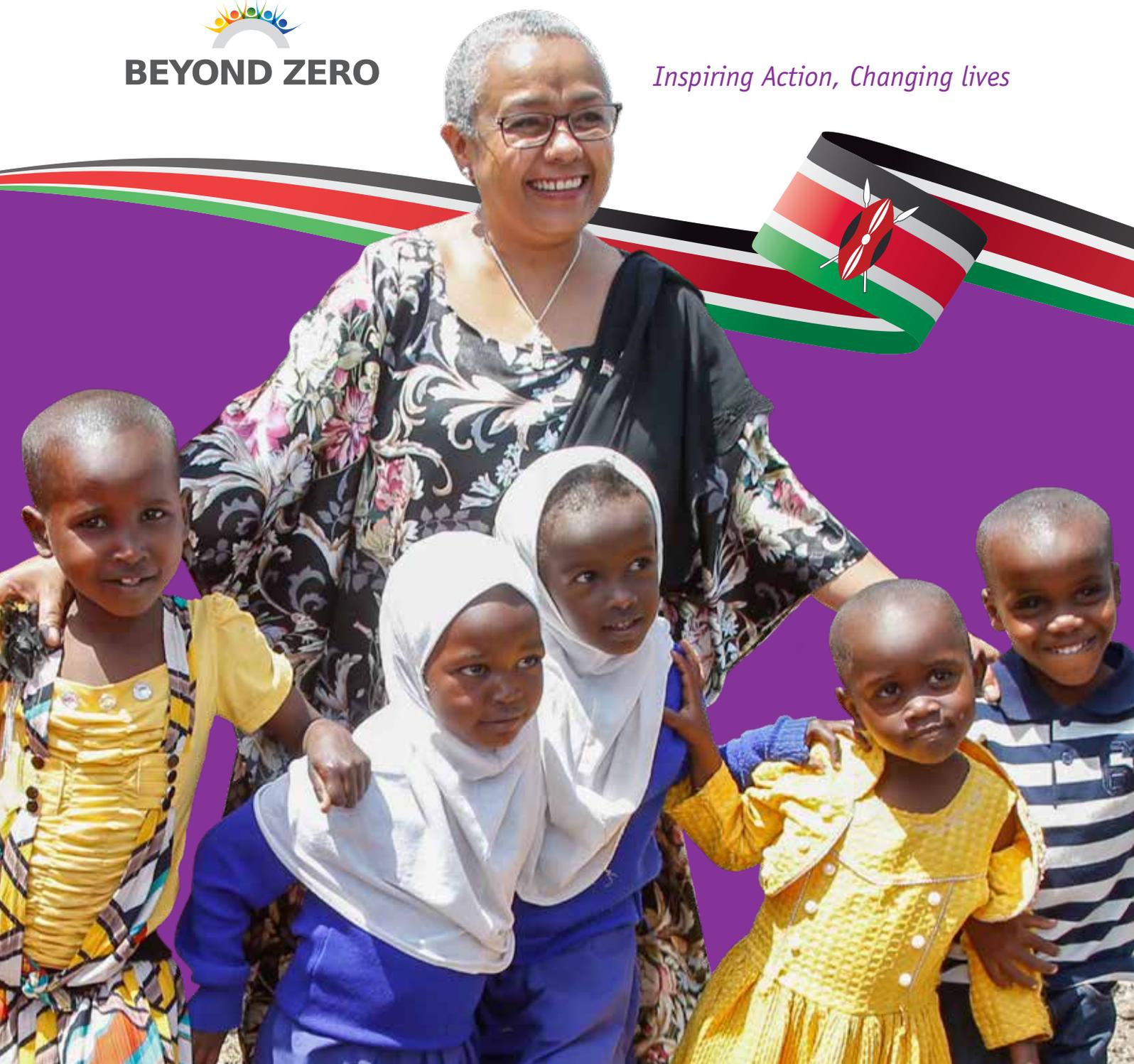
OFFICE OF THE FIRST LADY

A Strategic Framework for the Engagement of the First Lady in the Promotion of Healthy Lives and Well-Being of Women, Children and Adolescents

2018-2022


BEYOND ZERO

Inspiring Action, Changing lives



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No one left behind...



“...promoting equal access to quality health services”

Preface



>
*No woman
should die while
giving life*

In 2013, Kenyans joined me in an ambitious commitment to contribute to the noble cause of preventing new HIV infections among children and saving the lives of mothers while giving life. In only three years, we witnessed remarkable progress. New HIV infections among children reduced from an estimated 13,000 in 2013 to 6,100 in 2016; while the percentage of mothers delivering without a skilled health provider decreased from 56 to 34 percent respectively. These impressive results demonstrated the value of result-oriented partnerships between the National and County Governments, the private sector and other actors, such as Beyond Zero.

Building on these gains, this new Framework outlines key areas to advance the Beyond Zero commitment, putting people at the center and creating resilient ecosystems. The Framework adopts a life-cycle approach, addressing challenges at different stages of life as people move from childhood, through adolescence, to adulthood and old age.

It promotes equal access to quality health services, reaching those that are left behind, including decentralized management of obstetric fistulae, and breast and cervical cancers; along with nutrition during early childhood, and equitable opportunities for children living with disability. The Framework will champion Kenya's commitment to end mother to child transmission of HIV and Syphilis; and mobilise partnerships for adolescent health programmes. Furthermore, it will mobilise the engagement of men in HIV, sexual and reproductive health; and advocate for comprehensive health care for older persons.

I am aware that the challenges identified are enormous and affect the quality of life of millions of people, while impacting on the development agenda of this nation. However, I am optimistic that through true partnerships and the engagement of all Kenyans, we can overcome, and move forward together – stronger and healthier.

Her Excellency, Margaret Kenyatta, The First Lady of the Republic of Kenya.

Foreword

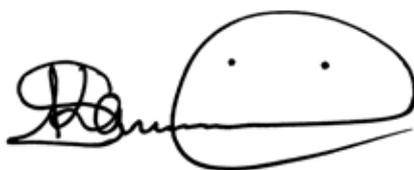
The Constitution of Kenya enshrines the highest attainable standard of health for every individual. While substantive progress has been made in improving the health indicators, this progress is not uniform across populations and locations. The Ministry of Health therefore values the commitment of Her Excellency Margaret Kenyatta, First Lady of the Republic of Kenya to the health of all Kenyans throughout their life cycle, as reflected in this Framework. The catalytic efforts of Her Excellency in the implementation of the first strategic Framework 2013-2017 have indeed established a renewed momentum and vibrant partnerships to deliver result in the HIV, maternal and child health indicators.

The results experienced in reduction of new HIV infections, reduced maternal deaths and improved child health were a result of partnerships. The Beyond Zero movement catalyzed actions towards strategic partnerships across Counties, communities, private sector and other Government agencies, all towards our common health goals.

The interventions, prioritized in this second Framework, will build on the gains made and continue to contribute to the Government of Kenya's commitment to provide universal health care to every citizen by 2022 and the health goals outlined in Vision 2030 blue print.

The leadership and championship of Her Excellency will particularly be instrumental in mobilizing communities, health care providers and policy makers to work towards achieving the set targets. It is this type of high-level commitment that is needed for Kenya to ensure healthy lives of our newborns, children, adolescents, adults and elderly, to meet our goal of being validated for pre-elimination of mother to child transmission of HIV and syphilis and to ensure accessible and affordable access to care for cervical and breast cancer - No one should be left behind. As such, the Framework will call attention to the exclusion of children with disabilities in education and health interventions, and disintegration of families due to obstetric fistulae cases; key challenges that we need to address.

The adoption of a life cycle approach places people at the center of health care systems, providing an opportunity to address the changing health needs through quality of care. The Ministry of Health is therefore committed to support the championship of Her Excellency the First Lady in her unique efforts to promote health and well-being of all Kenyans.



Sicily K. Kariuki (Mrs), EGH
Cabinet Secretary for Health



“...The Framework will call attention to the exclusion of children with disabilities in education and health interventions, and disintegration of families due to obstetric fistulae cases...”



Message from the Chair of the Council of Governors

The Council of Governors applauds Her Excellency Margaret Kenyatta First Lady of the Republic of Kenya for her partnership through Beyond Zero and the clinics which were donated to the Counties to support the County Government mandate to deliver health services. This Initiative is a unique partnership that catalyses delivery of health interventions through a people-centered approach. We welcome this second phase of partnerships between the First Lady of the Republic of Kenya and the County First Ladies in advancing the health agenda. The Council of Governors will continue to facilitate, coordinate and support the implementation of the Framework in line with Section 20 of Intergovernmental Relations Act.

*H.E Josphat Nanok
Chair, Council of Governors*

Executive Summary

This Strategic Framework for the engagement of Her Excellency the First Lady in the promotion of health and wellness of women, adolescents and children focuses on prioritised interventions, utilizing a people-centered life cycle approach to health care

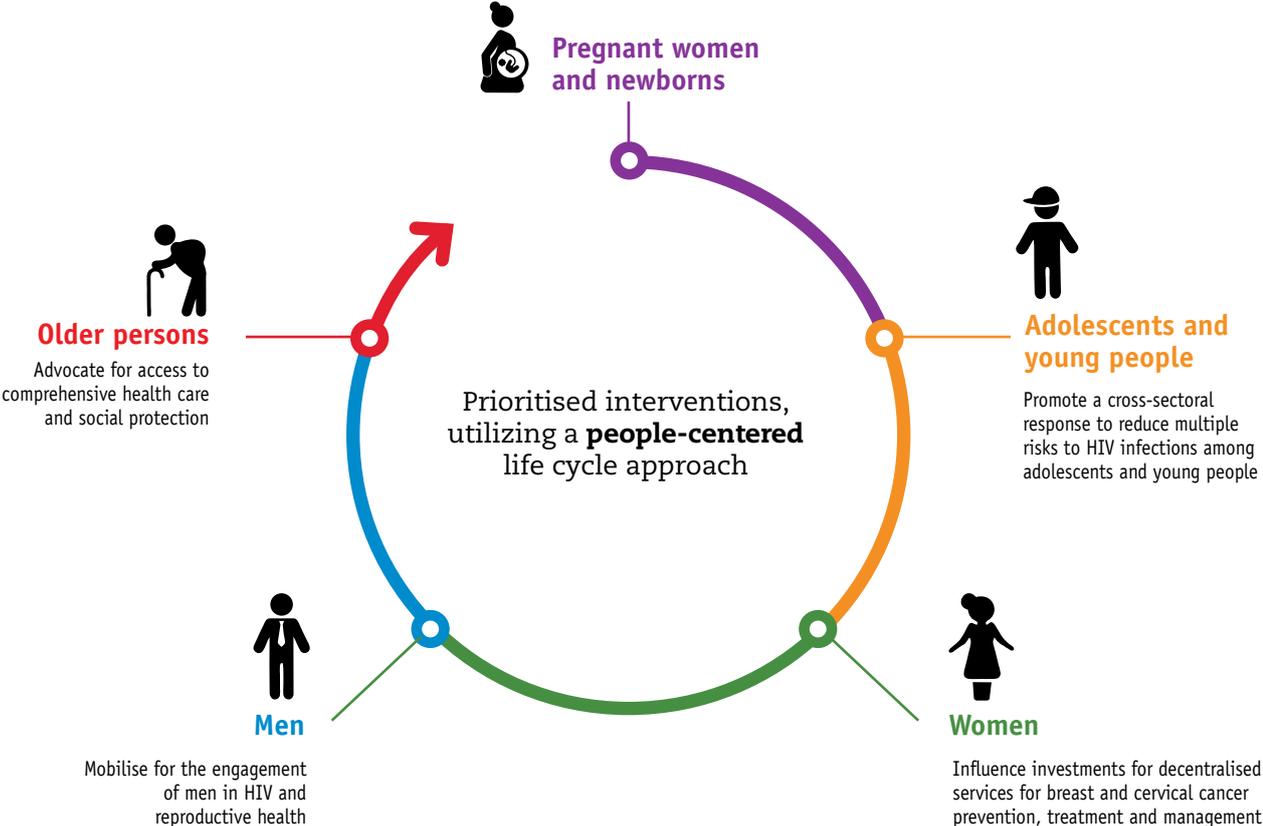
The purpose of this Framework is to guide the First Lady’s efforts to catalyse actions, build partnerships and synergies, advocate for quality health care services and enhance leadership, commitment and accountability of health care in the selected intervention areas.

The selected areas of intervention are premised on the need to build on Beyond Zero’s previous efforts to sustain gains, leverage on existing initiatives and evidence of socially excluded health needs and well-being of Kenyans.

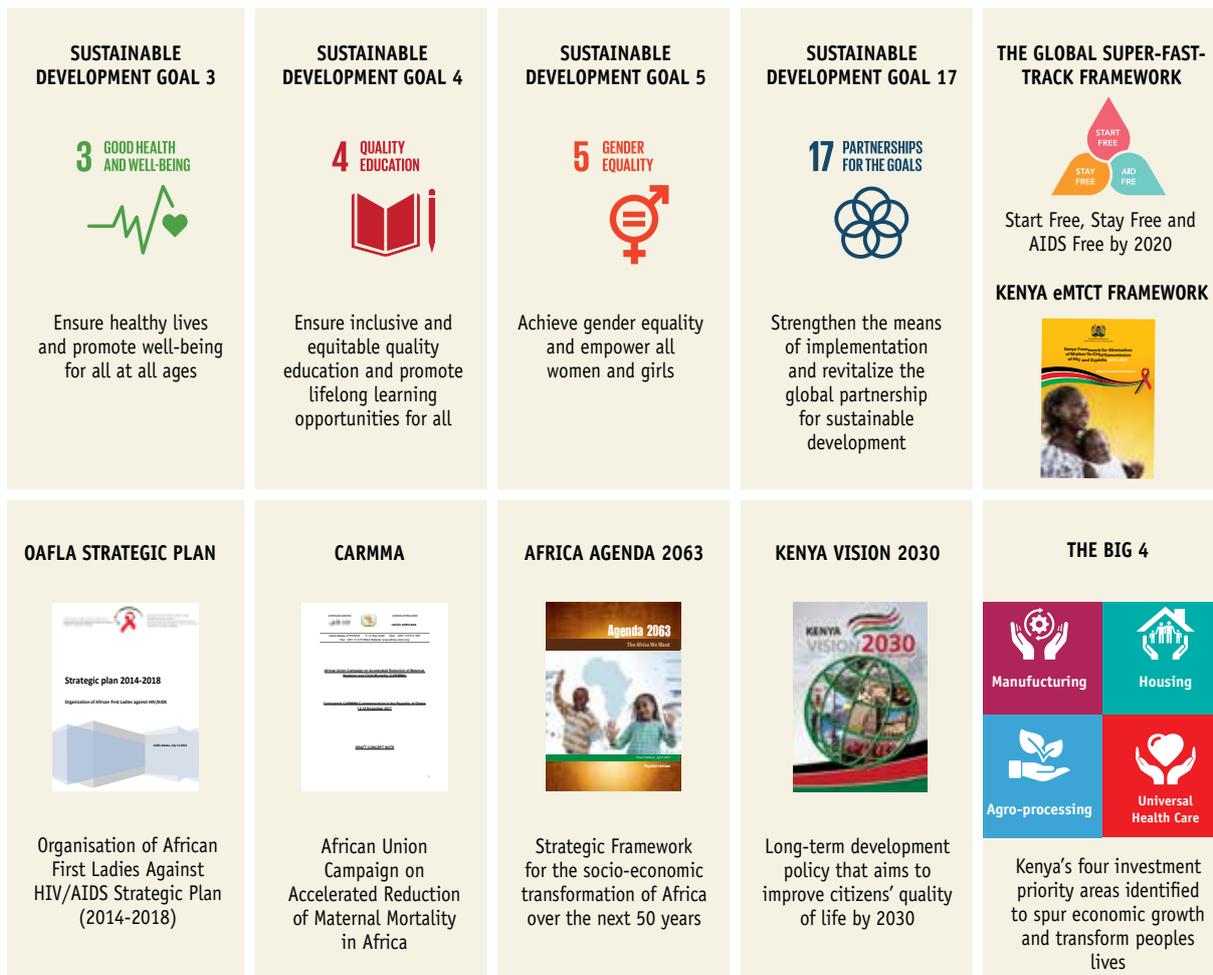
Promote access to quality of maternal and neonatal health care services, repair and reintegration of women with obstetric fistulae

Champion the country validation for the pre-elimination of mother to child transmission of HIV and Syphilis by 2021

Promote nutrition during early childhood education and social inclusion of children living with disability for equal access to health and education services



The Framework is aligned to Global, Regional and National Strategies and Commitments





BEYOND
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Overview of the engagement of the First Lady in promotion of health interventions

The First Lady initiatives through Beyond Zero made significant contributions in line with the Strategic Framework

Beyond Zero served as a platform to implement the Strategic Framework for Engagement of the First Lady in HIV Control and Promotion of Maternal, Newborn and Child Health in Kenya (2013-2017). Her efforts aimed at catalysing and accelerating actions to improve health and well-being outcomes of Kenyans, in line with county, national, regional and international commitments. Guided by the Framework, the initiative mobilised partners to:

1 Increase awareness and promote a sense of urgency amongst leaders and communities to scale up high impact interventions and improve health and well-being outcomes.

2 Promote resource mobilization and synergies to deliver quality services through partnerships and innovations.

3 Inspire and promote a culture of accountability and commitment for results among leaders on their commitments to achieve health and well-being targets.





Summary of achievements and progress of Beyond Zero

Beyond Zero adopted a campaign style to create momentum, mobilise leadership and commitment towards achieving results in HIV, maternal, newborn and child health

Enhanced profile for Kenya's efforts to expand access to maternal, newborn and child health

- Beyond Zero successfully raised the profile of maternal, newborn and child health (MNCH) and HIV issues through the First Lady's high-level platforms
- Championship and profiling of MNCH issues generated interest and increased resource allocation and commitment among state and non-state actors
- High level championship of nutrition issues enhanced visibility and importance of attaining nutrition indicators for mothers and children

Convened multi-disciplinary stakeholders for resource mobilization and accountability of results

- Beyond Zero utilised innovative strategies such as First Lady's Half Marathon, to convene private sector and other philanthropists to mobilise resources for MNCH
- The power of First Lady's platform such as the delivery of 47 Beyond Zero mobile clinics was utilized to bring together different levels of Governments, and citizens to catalyse domestic resource allocation for MNCH
- Beyond Zero mobilised funds and donations were used to purchase mobile clinics to promote access to services, support rehabilitation of health facilities, provision of medical supplies and equipment



Innovative approaches such as the First Lady's Half Marathons provided platforms for awareness creation, resource mobilization and social dialogue on HIV, maternal, neonatal and child health issues

Mobilised communities, created awareness for accelerated reduction of HIV, maternal, new born and child deaths

- The First Lady's championship of the implementation of elimination of mother to child transmission of HIV among children by 2015 and keeping mothers alive was a critical enabler for positive impact¹ on access to HIV care and treatment
- Beyond Zero platforms were utilized as outreaches to promote HIV stigma free communities through sharing of testimonies by people living with HIV on their lived experiences
- Utilising the 47 Beyond Zero platforms, the First Lady stimulated social dialogue around harmful cultural practices that impede the full potential of children
- The Beyond Zero mobile clinics were utilized for community support to promote access to delivery at health facilities to reduce maternal and neonatal deaths

¹ End Term Review-Kenya Framework towards the elimination of mother to child transmission of HIV among children and keeping mothers Alive 2012-2015

Harnessed leadership for results

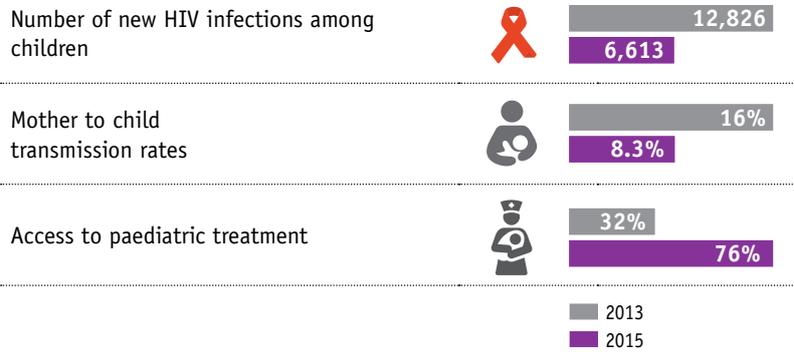
Beyond Zero presented a unique partnership model that harnessed leadership, inspired action to increase resources for HIV control, maternal, neonatal and child health issues among political and technical leaders

The First Lady approach of partnership with leaders at different levels to deliver her initiatives such as Governors spouses as champions of Beyond Zero at the county level, increased the presence and consistency of messaging across the country

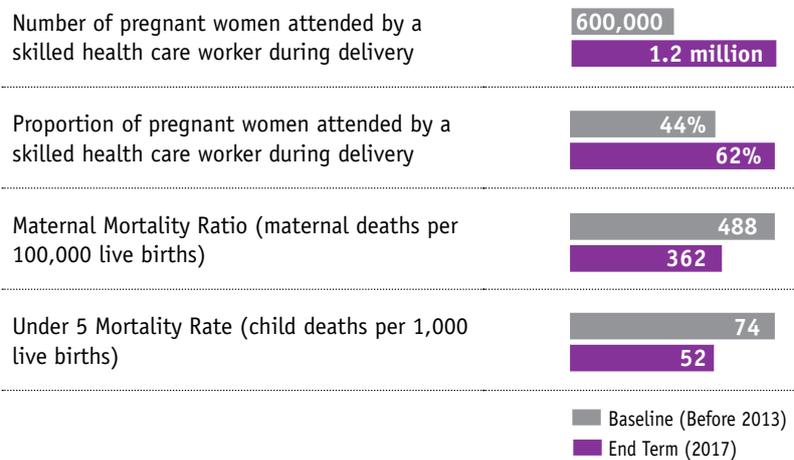
Beyond Zero recognition and award summit that brought together the 47 County Governments was hailed as a best practice for promoting accountability for results

Kenya doubled the number of women delivering in health facility from 600,000 in 2014 to close to 1.2 million in 2016, while the number of maternal deaths reported reduced from 6000 to 4000 deaths

Indicator



Key Performance Indicator*



Enhanced profile for the Office of the First Lady

The Office of the First Lady supports the Executive Office of the President to discharge its mandate to Kenyans. Through her engagement in numerous social and environmental concerns, the First Lady was recognized in different fora for her unique role of influencing investment for health and shaping social dialogue.

UN Person of the Year in Kenya

for her efforts in ensuring that no mother or child should die from preventable deaths

December 2014

Dream Up, Speak Up, Stand Up Award

for promoting children and youth education

December 2015

Most relevant brand in CSR in East Africa

Beyond Zero awarded by Superbrands

November 2016

Fellowship of Honoris Causa Award

South Africa's Royal College of Obstetricians and Gynecologists (RCOG)

March 2017

Kifaru Award

from the Council of Governors recognizing Beyond Zero as a warrior in health service delivery

April 2017



Galvanising Kenyans and local philanthropists to end maternal deaths

The First Lady's Half Marathon has been the key conduit for raising funds for Beyond Zero in addition to the current donor base of private foundations and the UN Family. Towards leveraging on the positive impact and mobilisation potential, this marathon has been institutionalised as an annual event to coincide with the International Women's Day Celebration. To date, this event has mobilised nation wide participation of over 100,000 Kenyans.



The First Lady's Half Marathon, March 2016



London Marathon, April 2014

In 2014, when I heard about the First Lady's Half Marathon I decided to be part of this great initiative. I was so proud to be among those who successfully completed the race.

After completing the marathon, I decided to crown the day by taking an HIV test to know my HIV status. Beyond Zero had provided testing services through the mobile clinics and tents. Unfortunately, my day turned to be a nightmare when test results showed I was HIV positive. Even though I heard that the First Lady was running to stop mother to child transmission of HIV, I was more horrified of the possibility that I had already passed the virus to my unborn baby and my husband's reaction to the news.

After being supported through counselling to process the sudden news, I was referred to a health facility near my home area to take a confirmation test, whose results turned to be positive. I was advised to return to the hospital with my husband so that he could also know his HIV status.

Luckily for him, his results were negative, and the counsellor explained that we were a discordant couple. Surprisingly, my husband remained calm and supportive even after learning I was HIV positive.

I was immediately given antiretroviral therapy to lower my viral load and prevent the chance of transmitting HIV to my baby. After the baby was born, he was given medications and I was advised to exclusively breastfeed for six months. I adhered to the instructions and my baby was confirmed HIV negative at 18 months.

My husband has never abandoned me. I am currently pregnant with our second baby. I have learnt to live positively with HIV and serve as a volunteer in the Beyond Zero mobile clinics to educate and support mothers to know their HIV status."

Asenath Musambi

27 year old small-scale farmer and a volunteer peer educator on HIV and AIDs during Beyond Zero Mobile clinic outreaches.



The Framework

Kenya has committed to deliver universal health care to her citizens by 2022. The Office of the First Lady of the Republic of Kenya, through Beyond Zero, will generate a catalytic platform to deliver on this National and County Governments' commitment

The 2018-2022 Strategic Framework therefore outlines key areas for the engagement of the First Lady. A people-centred life cycle approach is adopted to provide opportunities for her championship in bringing potential solutions to key health challenges facing Kenyans at different stages of life.

Purpose and scope

The Framework will provide guidance for the strategic engagement of the First Lady in the prevention of HIV infection and maternal and child mortality, and the promotion of access to quality health services for all Kenyans.

Target population

Interventions are grouped based on a life-cycle approach, targeting populations as follows: pregnant women and newborns, infants and children, adolescents and young people, women, men, and older persons.

Intervention areas

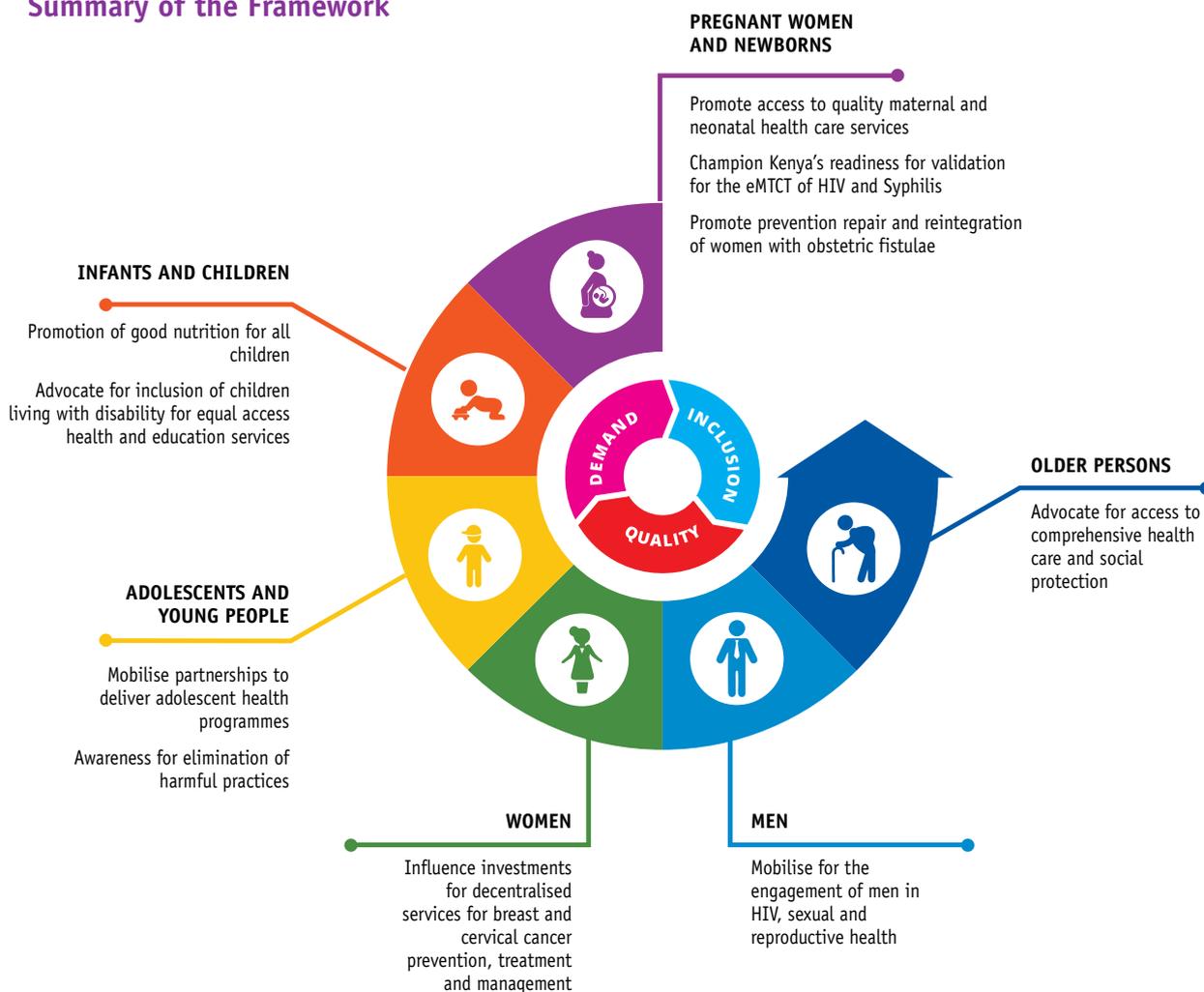
The Framework identifies nine intervention areas targeting citizens across the human development life cycle.

1. Promote access to quality of maternal and neonatal health care services
2. Advocate for repair and reintegration of women living with obstetric fistulae
3. Champion the country validation for the pre-elimination of mother to child transmission of HIV and syphilis by 2021
4. Promotion of good nutrition for all children
5. Advocate for social inclusion of children living with disability for equal access to health and education services
6. Mobilise partnerships to deliver adolescent and young people health programmes
7. Influence investments for decentralized services for breast and cervical cancer prevention, treatment and management
8. Mobilise for the engagement of men in HIV and reproductive health
9. Advocate for access to comprehensive health care and social protection



“A people-centred life cycle approach is adopted in bringing potential solutions to key health challenges facing Kenyans at different stages of life”

Summary of the Framework



Implementation approaches

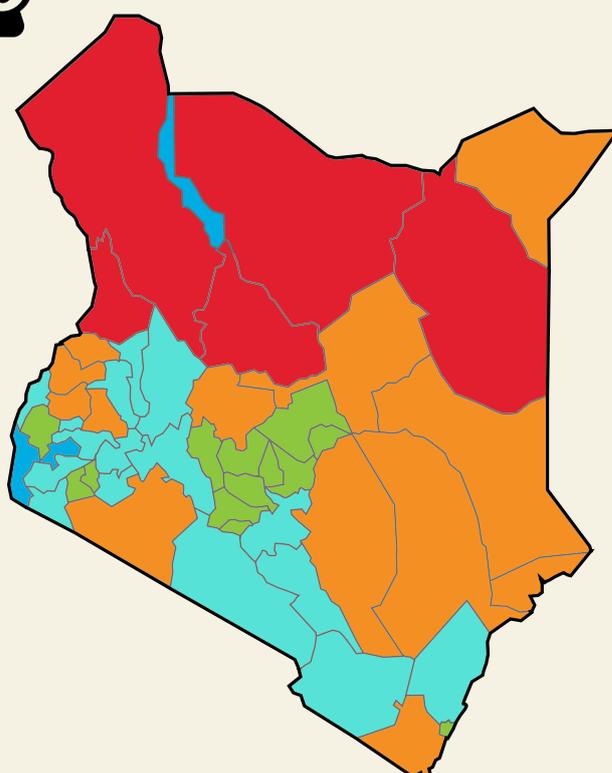
The Framework will be implemented through four overall approaches:

- 1** Catalysing action for equitable provision and access to health care services for all
- 2** Building partnerships and synergies for quality health care services
- 3** Convening multi-disciplinary stakeholders for results
- 4** Enhancing leadership, commitment and accountability

Current status



PERCENTAGE OF PREGNANT WOMEN ATTENDED BY A SKILLED HEALTH CARE WORKER DURING DELIVERY



KEY

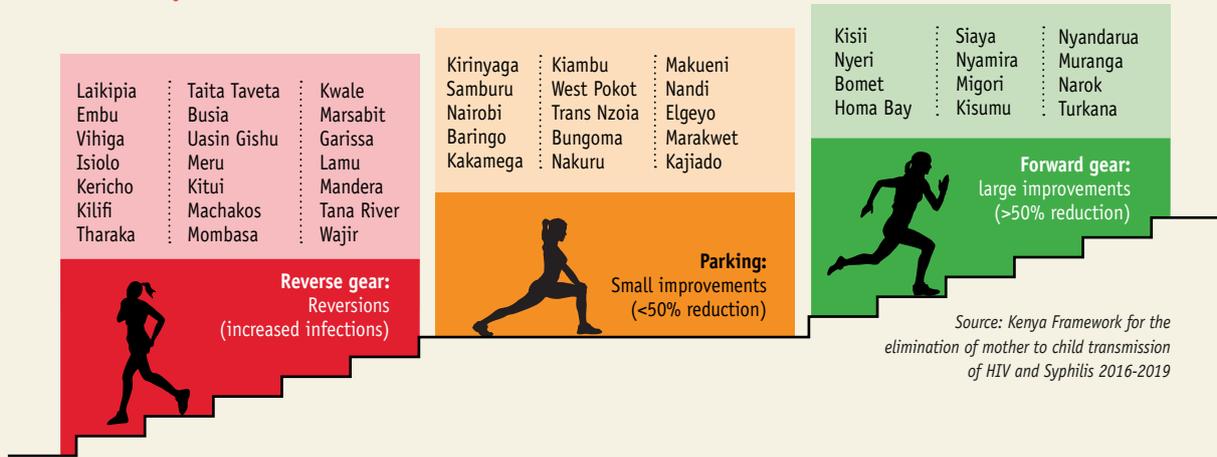
Percentage of pregnant women attended by a skilled health care worker during delivery

- > 70%
- 50% - 70%
- 30% - 50%
- <30%

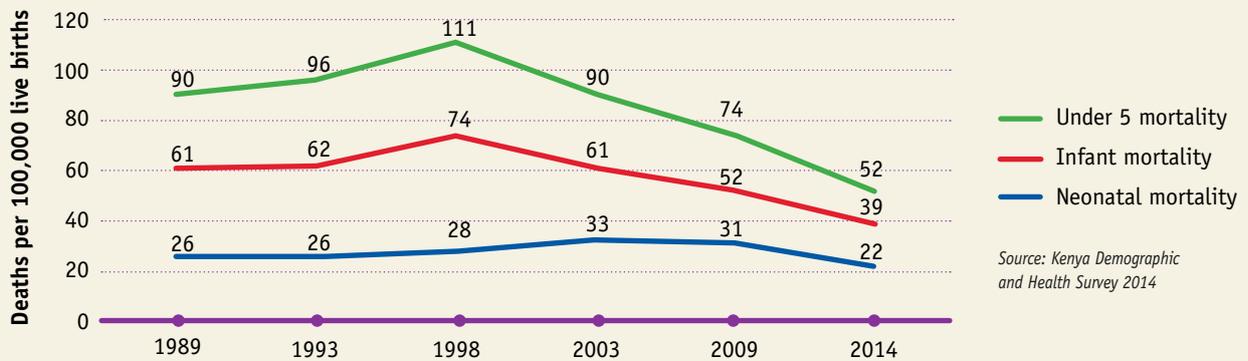
County	% delivery by skilled provider	County	% delivery by skilled provider	County	% delivery by skilled provider	County	% delivery by skilled provider
Siaya	70.40	Kwale	50.10	Tana River	32.20	Wajir	21.70
Kisii	72.80	Vihiga	50.30	Mandera	38.70	Turkana	22.80
Nyamira	74.10	Bomet	52.20	Garissa	39.80	Marsabit	25.80
Tharaka Nithi	76.60	Kilifi	52.30	Narok	40.30	West Pokot	27.00
Embu	81.50	Migori	53.40	Bungoma	41.40	Samburu	29.00
Mombasa	82.80	Baringo	53.80	Trans Nzoia	41.80		
Meru	82.80	Makueni	54.60	Isiolo	43.80		
Nyandarua	85.30	Busia	58.50	Kitui	46.20		
Murang'a	85.50	Uasin Gishu	59.00	Nandi	46.80		
Nyeri	88.10	Homa Bay	60.40	Lamu	47.30		
Nairobi City	89.10	Taita Taveta	62.50	Kakamega	48.60		
Kirinyaga	92.30	Kajiado	63.20	Laikipia	49.50		
Kiambu	92.60	Machakos	63.40				
		Kericho	64.40				
		Elgeyo Marakwet	65.00				
		Kisumu	69.20				
		Nakuru	69.50				



CHANGE IN NEW HIV CHILD INFECTIONS PER 100,000 LIVE BIRTHS BY COUNTY IN KENYA, 2013-2015



CHANGE IN CHILD MORTALITY RATE



3,000
cases of obstetric fistulae annually



37,000
new cancer cases every year



2,527
cases of prostate cancer



1 in every 26
Kenyan children dies before reaching age 1



23%
of girls are married before their 18th birthday¹



46%
of all HIV new infections being are amongst 15-24 years, two thirds of which are among females²

¹ Kenya Demographic and Health Survey 2014

² Kenya HIV Estimates Report 2015





Pregnant Women and Newborns

The interventions will consolidate and sustain the gains made by Beyond Zero during the period 2013-2017 while leveraging Government's policy on free maternity to contribute to Kenya's commitment to reach universal health care by 2022



Pregnant Women and Newborns

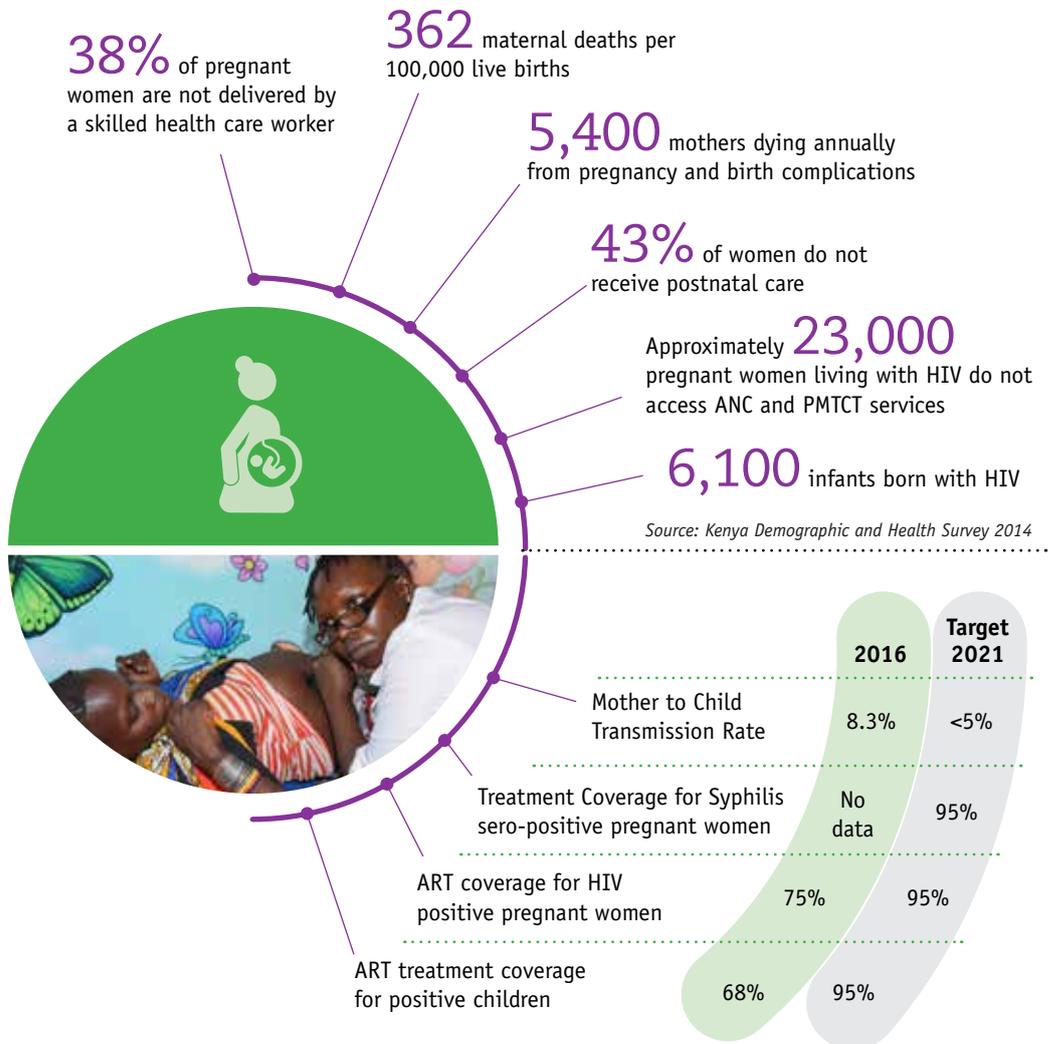
> The First Lady will promote the need for enhancing Quality of Care in universal access to health.

The interventions targeting pregnant women and newborns will largely focus on the promotion of quality maternal, neonatal and child health services to reduce disparities and inequalities. It includes championship for Kenya's readiness to be validated for pre-elimination of mother to child transmission of HIV and syphilis, as well as the prevention, management and re-integration of women with obstetric fistulae

Rationale

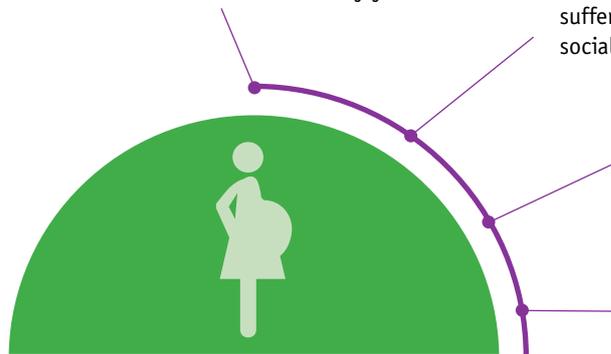
> Promote access to quality of maternal, child and neonatal health care services through Universal Health Care

> Readiness for validation for the pre-elimination of mother to child transmission of HIV and Syphilis



Advocate for prevention, repair and re-integration of women with obstetric fistulae

It is estimated that there are over **1,000** new cases of obstetric fistulae every year



Women who experience obstetric fistulae suffer constant incontinence, shame, social segregation and health problems

There are only **10** health facilities in Kenya that have capacity to repair fistulae

Only an estimated **7.5%** of women with obstetric fistulae get access to treatment

High stigma and low awareness hinders access to treatment and re-integration of the survivors¹. Obstetric fistulae is largely preventable and can be addressed through

delayed age of first pregnancy; cessation of harmful traditional practices such as female genital mutilation and child marriage; and timely access to obstetric care².

¹ UNFPA, 2013- <http://kenya.unfpa.org/en/news/statement-occasion-international-day-end-obstetric-fistulae-dr-benjamin-o-alli-unfpa-kenya>

² WHO, 2018- http://www.who.int/features/factfiles/obstetric_fistulae/en/

Summary of interventions

Promote access to quality of maternal, child and neonatal health care services through Universal Health Care	1. Partner with County Governments to champion for the establishment of certified Centres of Excellence for maternal and children health care to promote quality of care	Reduction of maternal mortality ratio
	2. Partnership with County Governments and National Health Insurance Fund to champion and mobilise mothers to register and benefit from Linda Mama cards	
	3. Partnership with County Governments and stakeholders to conduct Beyond Zero Safaris using specialised mobile clinics	
	4. Provide scholarship for health care workers continuous training	
	5. Convene annual summit with professional medical (nurses') association and counties for health worker motivation	
Champion Kenya's readiness for validation for the pre-elimination of mother to child transmission of HIV and Syphilis	1. Advocate for renewed commitments to develop and implement county specific business plans to achieve eMTCT targets	Elimination of mother to child transmission of HIV
	2. Convene annual eMTCT champions and leadership summit and promote recognition of eMTCT service providers, mentor mothers and community organizations	
	3. Demand creation for antenatal services among pregnant women	
	4. Mobilise partnerships between health and non-health sectors to achieve eMTCT targets	
Create awareness on prevention, repair and re-integration of women with obstetric fistulae	1. Create awareness on fistulae prevention and repair among communities in Kenya	Reduction of maternal related disabilities
	2. Support champion and stakeholder platforms to reduce stigma associated with fistulae	
	3. Mobilise partnerships and resources for repairs and re-integration of women with obstetric fistulae	



>
*We must strive to
ensure our children
grow and thrive*



Infants and children

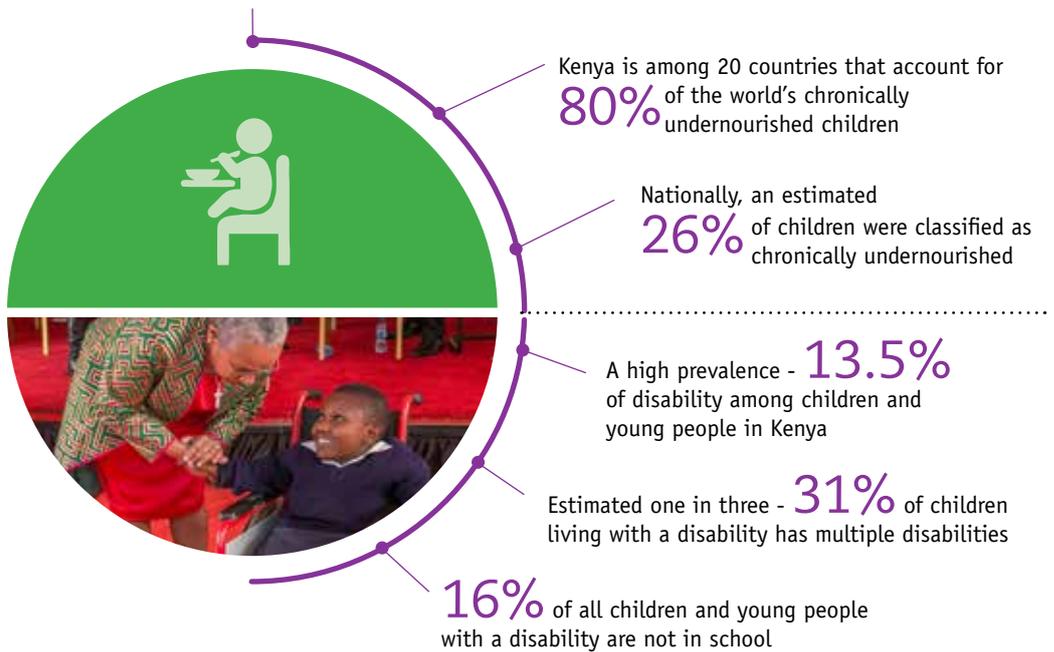
The focus on infants and children will be under two broad areas of action; promotion of nutrition during early childhood education and advocacy for social inclusion of children living with disability for equal access to health and education

Rationale

Every child has the right to basic nutrition, to be free from hunger and to have adequate food of acceptable quality as enshrined in the Kenya Constitution (2010)

> Promotion of good nutrition for all children

> Advocacy for social inclusion of children living with disability for equal access to health and education



Summary of interventions

Promotion of good nutrition for all children	1. Continue as Patron of Scaling Up Nutrition movement in Kenya	Reduction of proportion of children who have stunted growth
	2. Champion messages for good dietary practices, stunting control, breastfeeding up to 6 months	
	3. Mobilise resources for and increased investments for feeding programmes for children especially in emergency settings	
Inclusion of children living with disability for equal access to healthcare services	1. Advocate for collection of disaggregated data for children with disabilities	Improvement in health and well-being of children with disability
	2. Advocate for early identification/detection, intervention and inclusion of persons with disability	
	3. Create awareness and acceptability for children living well with a disability including albinism (physical, mental or intellectual)	
	4. Champion and promote registration with National Council for Disability in Kenya	
	5. Advocate for comprehensive and integrated health services to ensure the full participation and inclusion of children with disabilities (physical and intellectual) in communities	
	6. Mobilise resources and promote innovative partnerships and solutions for children with disabilities	



**I AM AN
ANTI HIV STIGMA
CHAMPION**

**MAISHA
COUNTY
LEAGUE**
KICK OUT THE STIGMA

**HIV
90-90-90**
90% OF PEOPLE WITH HIV
KNOW THEIR STATUS
90% OF PEOPLE WITH HIV
ARE ON TREATMENT
90% OF PEOPLE ON TREATMENT
HAVE AN UNDISCOVERED
VIRAL LOAD



Adolescents and young people

The First Lady's platform will be utilized to advocate for the implementation of inclusive and integrated programmes that address adolescent and young people multi-faceted health issues. Prevention of new HIV infections among this age group will be a key focus area

Rationale

➤
Promote a cross-sectoral response to reduce multiple risks to HIV infections among adolescents and young people



Summary of interventions

Promote a cross-sectoral response to reduce multiple risks to HIV infections among adolescents and young people	1. Champion a peer-to-peer programme for young people to mobilise other young people for health choices and uptake of health services	Reduction of new HIV infections among adolescents and young people
	2. Convene national adolescent/peer led summits/dialogues on HIV, health and well-being	
	3. Leverage on an existing national program, such as the sanitary towel program, for dissemination of messages on positive self-image of girls and HIV prevention	
	4. Mobilise resources and promote innovative partnerships and solutions for HIV prevention and adolescent health	

Frontrunner
in personalized healthcare

Leading provider
of in-vitro diagnostics

Glo
in co

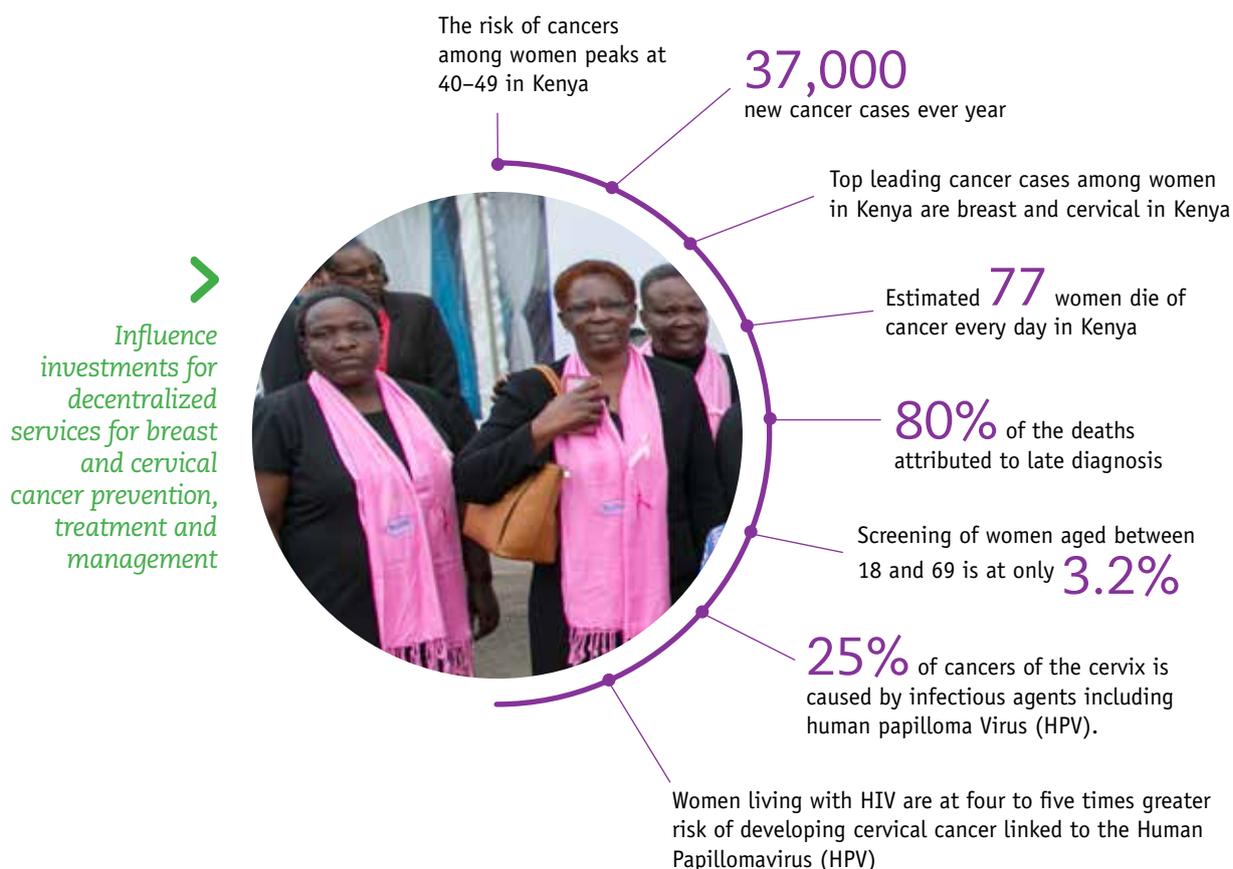




Women

Cervical and breast cancer among women remain a major cause of death among women in Kenya. The focus will be to promote primary prevention, early detection and management of these cancers

Rationale



Summary of interventions

Influence investments for decentralized services for breast and cervical cancer prevention, treatment and management through the implementation of the National Cancer Control Strategy 2017-2022	1. Advocate for decentralized cancer testing and treatment services	Reduction in Cancer related deaths
	2. Advocate for a comprehensive NHIF cover that includes a screening package	
	3. Promote screening including self-screening of breast cancer at individual and community level	
	4. Mobilise partnerships and resources for staff training, purchase and maintenance of equipment for breast and cervical cancer management and control	
	5. Promote healthier lifestyles and good nutrition to avoid risk factors	
	6. Advocate for increased number of palliative care centres for cancer patients	



*Engaging men for
their own health and
that of their family
is paramount*

ND ZERO
LE CLINIC



Men

The importance of increasing access to HIV testing and prostate cancer screening among men will be a key focus area. The First Lady will advocate and create awareness of the critical role of men as partners in promotion of women and children's health and their agency to cease harmful cultural practices that impede health and well-being of Kenyans

Rationale

Men occupy an important role in the family, community and society levels hence they are key in making decisions of their own health and that of women and children

> Mobilise male engagement as clients, partners for women and children, health and agents of change for family health



38% of Men never been tested for HIV

2,527 cases of Prostate Cancer occur annually

Leveraging on the social capital of male dominated community gate keepers, multi-faith religious and cultural leaders, men can serve as agents of change to transform retrogressive cultural practices such as child marriages, female circumcision and nutritional taboos that negatively affect the health of children, girls and women

Summary of interventions

Mobilise male engagement as clients, partners for women and children, health and agents of change for family health	1. Encourage health seeking behaviour in men for their own needs	Improvement of male engagement in health care interventions
	2. Promote health benefits accrued to men who are involved in MNCH (non-violence, depression, cardio-vascular diseases)	
	3. Advocate for the engagement of men as agents of positive cultural change such as ending early child marriage and female genital mutilation, gender-based violence	
	4. Champion dedicated health care services for men (male wellness clinic, male wellness safari camps and delivery of basic screening package)	



Access to health care for older persons remains a major challenge that we must address as a nation



Older persons

To promote health and well-being of older persons, the First Lady will promote access to age sensitive universal coverage of comprehensive health care for older persons aged 60 and above

Rationale

Older persons have limited access to health services due to physical and financial barriers, lack of appropriate services, low levels of awareness of health conditions and lack of knowledge on their rights and entitlements

>
Champion for subsidized comprehensive health care coverage and social protections for older persons



Higher incidence of chronic illnesses, such as cancer and degenerative diseases, as well as complications of menopause in women

The elderly, particularly older persons, are highly vulnerable to poverty, sometimes victims of sexual and gender-based violence and discrimination

Data on health situation of older persons remain scarce in national health surveys

Summary of interventions

Advocate for access to comprehensive health care and social protection	1. Promote increased uptake and prioritisation of subsidized comprehensive and long-term care packages of health under National Insurance Fund Health Fund	Improvement and well-being of older persons
	2. Promote inclusion of older persons in health surveys to bridge data gaps	
	3. Create awareness and advocacy for access to social protection through the national cash transfer programme of older persons	



READY WITH B...

Brycam



Implementation mechanisms

The coordination of the implementation of this Framework will be done through the Beyond Zero Secretariat with support from the Inter-Agency Steering Committee and the Beyond Zero Technical Working Group

Inter-Agency Steering Committee

Convened by Her Excellency the First Lady and chaired by the Cabinet Secretary, Ministry of Health, the Committee's secretary shall be the Chief Executive Officer of NACC.

The Committee will;

- Provide strategic leadership and guidance for the implementation of the Framework
- Galvanise efforts to mobilise partnerships for the implementation of the Framework
- Recognise and track progress of the commitments of this Framework
- Galvanise national and county level coordinated efforts, accountability and ownership of result areas

Beyond Zero Technical Working Group

Convened by Council of Governors and the Director of Medical Services and chaired by the Chief Executive Officer at the National AIDS Control. Technical Working Group's secretary shall be the Coordinator of the Beyond Zero Secretariat.

The technical working group will;

- Develop guidelines and protocols for accreditation of the centres of excellence
- Develop and track implementation of a mechanism ensuring that the protocols and standards for health delivery are maintained
- Develop strategic messages for the First Lady's platforms

- Coordinate efforts of other existing National and County technical working groups engaged in the implementation of the Framework
- Routinely identify bottlenecks and raise red flags for interventions

The National AIDS Control Council (NACC)

The National AIDS Control Council hosts the Beyond Zero Secretariat and provides administrative support to the implementation of the Framework.

The Beyond Zero Secretariat

Led by the Coordinator, the Beyond Zero Secretariat will:

- Develop operational plans and budgets for the implementation of the Framework
- Assist in resource mobilisation or the implementation of the Framework
- Convene annual review meetings with stakeholders to track progress
- Document and disseminate best practices, lessons learnt and results

Partnership and sustainability

Partnerships with multisectoral actors will be developed using innovative models and approaches for resource mobilisation and sustainability.

Progress monitoring

This implementation of the Framework will be monitored through annual review meetings with key stakeholders.

Key Intervention	Key Actions	Key Performance Indicators	Data Source	Responsible
Promote access to quality of maternal, child and neonatal health care services through UHC	1. Partner with County Governments to champion for the establishment of certified Centres of Excellence for maternal and children health care to promote quality of care	(i) Proportion of health facilities prepared to offer maternal services	Beyond Zero Secretariat, Ministry of Health and County Governments	Division of Family Health (MoH)
	2. Partnership with County Governments and National Health Insurance Fund to champion and Mobilise mothers to register and benefit from Linda Mama cards	(i) Number of pregnant women registered for Linda Mama cards	National Health Insurance Fund (NHIF)	NHIF, Beyond Zero Secretariat, MoH and County Governments
	3. Partnership with County Governments and stakeholders to conduct Beyond Zero Safaris using the mobile clinics	Number of medical Safaris/ Camps conducted	Beyond Zero Secretariat	Beyond Zero Secretariat, MoH & County Governments
	4. Provide scholarship for health care workers continuous training	Number of Health Care Workers trained	Ministry of Health	Department of Policy, Planning & Healthcare Financing (MoH)
	5. Convene annual summit with professional medical (nurses') association and counties for health worker motivation and Quality of Care	Number of annual medical professional association conferences attended	Numbers from Beyond Zero Secretariat	Nursing Council of Kenya
Champion Kenya's readiness for validation for the pre-elimination of mother to child transmission of HIV and Syphilis	1. Advocate for renewed commitments to develop and implement county specific business plans to achieve eMTCT targets	Number of counties with eMTCT business plans	NASCOP	NASCOP (MoH)
	2. Convene annual eMTCT champions and leadership summit and promote recognition of eMTCT service providers, mentor mothers and community organizations	Number of eMTCT summits held	NACC and NASCOP	NACC and NASCOP (MoH)
	3. Demand creation for antenatal services among pregnant women	Number of women attending antenatal care	DHIS (Routine data, MoH)	Division of Family Health (MoH)
	4. Mobilise partnerships between health and non-health sectors to achieve eMTCT targets	eMTCT Validation Indicators	Kenya HIV Estimate Reports	NACC

Key Intervention	Key Actions	Key Performance Indicators	Data Source	Responsible
Create awareness on prevention, repair and re-integration of women with obstetric fistulae	1. Create awareness on fistulae prevention and repair among communities in Kenya	Number of media articles; Number of appropriate messages developed and disseminated	Beyond Zero; Ministry of Health	Division of Family Health (MoH)
	2. Support champion and stakeholder platforms to reduce stigma associated with fistulae	Number of platforms convened or attended	Beyond Zero	Division of Family Health (MoH)
	3. Mobilise partnerships and resources for repairs and re-integration of women with obstetric fistulae	Number of partners mobilized; amount raised; Number of women benefitting from surgical procedures	Beyond Zero; Ministry of Health	Division of Family Health (MoH)
Promotion of good nutrition for all children	1. Goodwill Champion for messages for good dietary practices, stunting control, breastfeeding up to 6 months	(i) Proportion of children who are stunted	Kenya Demographic Health Survey	Division of Family Health (MoH)
	2. Mobilise resources for and increased investments for feeding programmes for children especially in emergency settings	(ii) Proportion of infants exclusively breastfed		
Inclusion of children living with disability for equal access to healthcare and education services	1. Advocate for collection of disaggregated data for children with disabilities	Increased awareness and inclusion of children living with disability in health and education programmes		National Council of Disability
	2. Advocate for early identification/detection, intervention and inclusion of persons with disability			
	3. Create awareness and acceptability for children living well with a disability including albinism (physical, mental or intellectual)			
	4. Champion and promote registration with National Council for Disability in Kenya			
	5. Advocate for comprehensive and integrated health services to ensure the full participation and inclusion of children with disabilities (physical and intellectual) in communities			
	6. Mobilise resources and promote innovative partnerships and solutions for children with disabilities			Beyond Zero Secretariat

Key Intervention	Key Actions	Key Performance Indicators	Data Source	Responsible
Promote a cross-sectoral response to reduce multiple risks to HIV infections among adolescents and young people	1. Champion a peer-to-peer programme for young people to mobilise other young people for health choices and uptake of health services	Number of national adolescent/peer led summits held	NACC	NACC
	2. Convene national adolescent/peer led summits/dialogues on HIV, health and well-being			
	3. Leverage on an existing national program, such as the sanitary towel program, for dissemination of messages on positive self-image of girls			Ministry of Education
	4. Mobilise resources and promote innovative partnerships and solutions for adolescent health and well-being for example adolescent wellness programs			Division of Family Health (MoH)
Influence investments for decentralized services for breast and cervical cancer prevention, treatment and management through advocating for implementation of the National Cancer Control Strategy 2017-2022	1. Advocate for decentralized cancer testing and treatment services	Number of cancer treatment centres	Ministry of Health	National Cancer Control Program (MoH)
	2. Advocate for a comprehensive NHIF cover that includes a screening package			National Health Insurance Fund
	3. Promote screening including self-screening of breast cancer at individual and community level			National Cancer Control Program (MoH)
	4. Mobilise partnerships and resources for staff training, purchase and maintenance of equipment for breast and cervical cancer management and control	Number of women diagnosed for cancer on treatment	DHIS (Routine data, MoH)	National Cancer Control Program (MoH)
	5. Promote healthier lifestyles and good nutrition to avoid risk factors			Division of Family Health (MoH)
	6. Advocate for increased number of palliative care centers for cancer patients	Number of palliative care centres for cancer patients	MoH	National Cancer Control Program (MoH)

Key Intervention	Key Actions	Key Performance Indicators	Data Source	Responsible	
Mobilise male engagement as clients, partners for women and children, health and agents of change for family health	1. Encourage health seeking behaviour in men for their own needs	Advocacy and Awareness Forums	Beyond Zero Secretariat	Ministry of Health Gender Department, Ministry of Public Service, Youth and Gender	
	2. Promote health benefits accrued to men who are involved in MNCH (non-violence, depression, cardio-vascular diseases)			Divisions of Non-Communicable Diseases & Family Health (MoH)	
	3. Advocate for the engagement of men as agents of positive cultural change such as ending early child marriage and female genital mutilation, gender-based violence			Ministry of Health Gender Department, Ministry of Public Service, Youth and Gender	
	4. Champion dedicated health care services for men (male wellness clinic, male wellness safari camps and delivery of basic screening package)				
Advocate for access to comprehensive health care and social protection	1. Promote increased uptake and prioritisation of subsidized comprehensive and long-term care packages of health under National Insurance Fund Health Fund	Improvement and well-being of older persons	National Hospital Insurance Fund	NHIF, Beyond Zero Secretariat, MoH and County Governments	
	2. Promote inclusion of older persons in health surveys to bridge data gaps			Demographic Health Survey	Division of Non-Communicable Diseases and Family Health (MoH)
	3. Create awareness and advocacy for access to social protection through the national cash transfer programme of older persons			National Hospital Insurance Fund	NHIF, Beyond Zero Secretariat, MoH and County Governments



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